



THE ROTARY FOUNDATION WEEKLY MESSAGES

By Rotarians for Rotarians

WEEK 1

INTRODUCTION

Over the next year, I will be sharing a short weekly message about The Rotary Foundation, its programs and the need for your support. Today, I have a quote from Paulo Costa, Past President of Rotary International, 1990-1991.

“Rotary International’s masterpiece is The Rotary Foundation. It transforms our dreams into splendid realities . . . it is the most generous expression of Rotarian generosity - a generosity that not only brings benefits but also brings help and cooperation to solve the problems that affect mankind. The Rotary Foundation achieves the best that mankind can possibly achieve.”

Thank you for supporting The Rotary Foundation and its work.

WEEK 2

WHAT IS THE ROTARY FOUNDATION?

The Rotary Foundation is the charitable arm of Rotary International. It is a non-profit that is supported solely by voluntary contributions from Rotarians and friends of The Rotary Foundation who share its vision of a better world. Its sole mission is to support the efforts of Rotarians through Rotary’s mission, and the achievement of world understanding and peace through local, national and international humanitarian and educational programs in your back yard and around the globe.

Thank you for supporting The Rotary Foundation and its work.

WEEK 3

HOW DID THE ROTARY FOUNDATION GET STARTED?

The Rotary Foundation was founded in 1917 by Rotary International’s sixth president, Arch C. Klumph, as an endowment fund for Rotary “to do good in the world.” It has grown from an initial contribution in 1917 of \$26.50 from the Rotary Club of Kansas City, Missouri to more than \$4.4 billion dollars in total contributions. The Rotary Foundation made its first grant of \$500.00 to the International Society for Crippled Children in 1930, and to this day, it continues to “do good in the world” in the name of Rotary.

Thank you for supporting The Rotary Foundation and its work.

WEEK 4

THE WRITTEN OBJECTIVE FOR THE ROTARY FOUNDATION IN 1945

1. The promotion of The Rotary Foundation fellowships for advanced study
2. The fostering of any tangible and effective projects which have as their purpose the furthering of better understanding and friendly relations between the peoples of different nations
3. The providing of emergency relief for Rotarians and their families wherever war or other disaster has brought general destruction and suffering

The Rotary Foundation continues to do “good work” today!

WEEK 5

WHAT IS THE ROTARY FOUNDATION’S ANNUAL FUND?

The Annual Fund is the primary source of unrestricted support for the programs of The Rotary Foundation. From digging clean water wells for villages in Africa to teaching basic literacy skills to children in Latin America, during any given moment in a day, thousands of Rotarians volunteer their time and expertise to ensure that all contributions given to the Annual Fund are spent wisely on quality Rotary projects.

In the 2020-21 Rotary year, US\$139.4 million was donated to The Rotary Foundation’s Annual Fund. The Annual Fund is comprised of donations from Rotarians, friends of Rotary, corporations, workplace giving vehicles and can be matched by corporate matching gifts to leverage your donation. There is even an online resource that allows you to see if your company has a charitable matching program...check it out at: www.rotary.org/matchinggifts

Will you support the Annual Fund with a \$10 monthly gift this year?

WEEK 6

WHAT IS “EVERY ROTARIAN, EVERY YEAR” ALL ABOUT?

This initiative by the Board of Trustees of The Rotary Foundation encourages “every Rotarian, every year” to:

1. Participate in a Foundation program that is making a difference in the world
2. Contribute to the Foundation’s Annual Fund at a sustainable amount

The Rotary Foundation even has banners for clubs where every member contributes at least US\$25 to the Annual Fund with a US\$100 per capita during the Rotary year.

Today, around 1/3 of Rotarians participate in this initiative. In 2020-21, The Rotary Foundation was able to award 2,067 global grants for large scale sustainable projects due to the generosity of these Rotarians. Think about how much more Rotary could accomplish in the world if all of our 1.2 million worldwide members each gave at least US\$25 to our Foundation's Annual Fund.

If you are a part of the “Every Rotarian, Every Year” initiative – I personally thank you for your support of The Rotary Foundation and its work.

WEEK 7

WHAT IS A ROTARY FOUNDATION SUSTAINING MEMBER?

A Rotary Foundation Sustaining Member is an individual who personally contributes US\$100 or more each Rotary year to the Annual Fund. These contributions also count toward Paul Harris Fellow, Multiple Paul Harris Fellow, Paul Harris Society, EREY, Major Donor, and club recognition.

Use the Club Foundation Banner Report to see your club's Rotary Foundation Sustaining Members.

For \$10 a month, you too can be a Rotary Foundation Sustaining Member and help provide life-changing opportunities for those in need on a yearly basis!

WEEK 8

WHAT IS A PAUL HARRIS FELLOW?

Established in 1957, Paul Harris Fellow recognition is given to individuals who contribute, or who have contributions made in their name, of \$1,000 to the Annual Fund, PolioPlus, or an approved Foundation grant. Recognition consists of a certificate and pin.

Paul Harris Fellows can also be given on behalf of someone through Foundation Recognition points or through a combination of points and outright donations. Since the creation of the Paul Harris Fellow, over 1.6 million people have become Paul Harris Fellows, including notable figures such as U.S. President Jimmy Carter, Russian President Boris Yeltsin, polio vaccine developer Jonas Salk.

Use the Club Recognition Summary to see your club's Paul Harris Fellows.

Are you ready to become a Paul Harris Fellow and join your fellow Rotarians in financially supporting The Rotary Foundation?

WEEK 9

WHAT IS A PAUL HARRIS SOCIETY MEMBER?

The Paul Harris Society recognizes Rotary members and friends of The Rotary Foundation who

elect to contribute \$1,000 or more each year to the Annual Fund, PolioPlus Fund, or approved global grants. The purpose of the Paul Harris Society is to honor and thank individuals for their generous, ongoing support of The Rotary Foundation.

Paul Harris Society contributions also count toward Sustaining Member (Annual Fund contributions only), EREY (Annual Fund contributions only), Paul Harris Fellow, and Major Donor recognition. Recognition consists of a chevron style pin and a certificate provided by your District Paul Harris Society Coordinator.

Paul Harris Society members are listed in the Paul Harris Society Report.

Are you interested in taking the next step in supporting our Foundation? Ask me for a Paul Harris Society membership form!

WEEK 10

WHAT IS ROTARY DIRECT?

Support Rotary's Foundation year-round by making an automatic recurring gift with Rotary Direct. You choose how much and how often to give. It's a simple and secure way to make a big impact!

Online credit card contributions can be made monthly, quarterly, or annually, with a US\$10 transaction minimum. Donors can also enroll using the [Rotary Direct enrollment form](#), [The Rotary Foundation Contribution Form](#), by calling the Support Center at +1-866-9ROTARY, or by going online at my.rotary.org/rotary-direct.

Donors can change or cancel their recurring giving online at any time through My Rotary. After you sign in, go to Account Settings by following the link in the upper right. Then choose the Donor Self Service tab.

Rotary Direct is safe, secure and easy... Sign up today!

WEEK 11

WHAT IS A MAJOR DONOR AND ARCH KLUMPH SOCIETY MEMBER?

Major Donor – The Rotary Foundation recognizes individuals or couples whose combined giving reaches US\$10,000, regardless of the gift designation. This recognition level can be achieved only through personal contributions. Major Donors may elect to receive a crystal recognition piece and pin(s) commemorating the gift at each new recognition level. Since Rotary's Major Donor recognition began there have been over 30,000 Major Donors.

Arch Klumph Society – Donors whose cumulative gifts total US\$250,000 or more are recognized as Arch Klumph Society members. Recognition includes an induction ceremony and your picture and biography in the Arch Klumph Society interactive gallery at the Rotary International headquarters in Evanston, Illinois, USA. Members also receive invitations to

society events, along with membership pins and crystals that commemorate their giving level. Since the society's creation in 2004, there have been over 700 Arch Klumph Society members.

Are you interested in becoming a Major Donor or AKS member?

WEEK 12

WHAT IS THE ROTARY FOUNDATION'S ENDOWMENT FUND?

Gifts to Rotary's Endowment ensure that future Rotarians will have the resources they need to design and implement sustainable projects year after year. Donations to the Endowment Fund can be made as an outright gift or a planned gift, such as a bequest in your estate. As of the 2020-21 Rotary year, Rotary's Endowment totals US\$666.1 million and has US\$882.2 in commitments.

Contributions to this fund are invested for the future. Only earnings from their investments are used to support Foundation programs so that your generosity does good in the world in perpetuity.

What's your legacy? If you want to leave a lasting legacy to the world through The Rotary Foundation's endowment fund – just ask me how.

WEEK 13

WHAT IS A ROTARY FOUNDATION BEQUEST SOCIETY MEMBER?

Those who have made commitments for future gifts of \$10,000 or more to The Rotary Foundation are invited to join the Bequest Society. Donors may elect to receive various benefits and recognition pieces commemorating their commitment at each new recognition level, including pins, crystals, named funds, and special seating at the Rotary International Convention.

A bequest gift of at least \$10,000 in your name to The Rotary Foundation creates a legacy of your generosity and compassion as you are helping many people live better lives around the world. Today there are over 14,500 Bequest Society Members worldwide.

Will you join them by leaving a gift to Rotary in your estate? Ask me to put you in contact with The Rotary Foundation's Planned Giving team.

WEEK 14

WHAT IS A ROTARY FOUNDATION BENEFACTOR?

A Rotary Foundation Benefactor is a person who has notified The Rotary Foundation that they have made provisions in their final estate plans to Rotary for US\$1,000 or more, or who has

made an outright gift of US\$1,000 or more to The Rotary Foundation's Endowment. Benefactors receive a certificate and insignia to wear with a Rotary or Paul Harris Fellow pin. They are listed in the Benefactor Report and identified in the Club Recognition Summary.

Clubs with 100% member support of Rotary's Endowment are eligible to request a **Rotary's Promise Club** electronic certificate. Qualifying support may be a commitment for a future gift to The Rotary Foundation in an estate plan or an outright gift of \$1,000 or more to the Endowment.

A US\$1,000 gift to The Rotary Foundation creates a legacy of helping people live better lives around the world. Today there are over 100,000 Benefactors worldwide.

Will you join them by making a gift of \$1,000 to Rotary's Endowment or by leaving a gift to Rotary in your estate?

WEEK 15

POLIO PLUS IS A SIGNATURE PROGRAM OF THE ROTARY FOUNDATION

PolioPlus is Rotary's priority program which supports global efforts to eradicate polio. It was launched in 1985, with the help of Dr. Albert Sabin, developer of the oral polio vaccine, as a worldwide program to protect children from the cruel and fatal consequences of polio. In 1988, the World Health Assembly challenged the world to eradicate polio, and since that time, Rotary's efforts, along with partner agencies, including the World Health Organization, UNICEF, the U.S. Centers for Disease Control and Prevention, and governments around the world have achieved a 99 percent reduction in the number of polio cases worldwide.

As of 2019-20, The Rotary Foundation has raised over US\$1.8 billion for polio eradication. By the time the world is certified polio-free, our contributions will make Rotary the largest non-governmental financial contributor to the global polio eradication effort.

You can help end polio by making a gift to the PolioPlus Fund at endpolio.org.

WEEK 16

ROTARY'S POLIO CHALLENGE

Since 2013, the Gates Foundation has matched every \$1 Rotary commits to polio eradication 2-to-1. In January 2020, the Gates Foundation announced that they will continue to match 2:1 every new dollar Rotary commits to polio eradication up to \$50 million per year through 2023!

Rotary has contributed more than \$2 billion to fight polio, including matching funds from the Gates Foundation, and countless volunteer hours since launching its polio eradication program, PolioPlus, in 1985.

Thank you for supporting Rotary and leveraging your generosity!

WEEK 17

OUR ROTARY SUCCESS WITH THE POLIO PLUS CAMPAIGN

Because of Rotarian support, more than 2.5 billion children have received polio vaccines and have been protected against this crippling disease for life. There are currently only two countries that are endemic: Afghanistan and Pakistan. We must not stop our efforts until we give the children a Polio Free world!

Will you help The Rotary Foundation make history by eradicating Polio from our planet? Give today at endpolio.org.

WEEK 18

MEMORIAL AND TRIBUTE GIFTS

If you wish to honor or memorialize someone with a contribution to The Rotary Foundation, the best way is to use rotary.org/donate and choose “I would like to make this donation in honor or in memory of someone.”

The donor making the contribution will receive gift credit and a tax receipt (where applicable). The person they wish to honor, or the person’s family in the case of a memorial, will be notified of the gift.

Note: For tax and legal reasons, be sure to list your own name as the donor when sending funds to the Foundation, and not the name of the person you wish to honor. Consider giving Foundation Recognition Points to someone as an alternative if you wish to honor them with recognition!

The process is simple, and honorees and family members can be notified by email or by a print-at-home notification.

Interested in making a gift to The Rotary Foundation as a memorial or tribute to honor a loved one? Give today at rotary.org/donate.

WEEK 19

WHAT THE ARCHITECT OF THE ROTARY FOUNDATION HAD TO SAY

“The Rotary Foundation is not to build monuments of brick and stone. If we work upon marble, it will perish; if we work on brass, time will efface it; if we rear temples they will crumble into dust; but if we work upon immortal minds, if we imbue them with the full meaning of the spirit of Rotary . . . we are engraving on those tablets something that will brighten all eternity.” Arch C. Klumph, President of Rotary International, 1916-1917

WEEK 20

WHAT DOES THE ROTARY FOUNDATION DO WITH ITS MONEY?

The Rotary Foundation spends charitable contributions on multiple programs - from the eradication of polio, to scholarships, vocational training teams, Rotary Peace Centers, and humanitarian projects. The funds are used for programs and projects Rotarians feel passionate about. With a four-star rating by Charity Navigator for thirteen years in a row and 1.2 million Rotarians over-seeing the funds at a grassroots level, I have all the confidence in the world that our funds through Rotary are in amazing hands doing amazing work here and abroad.

You can read stories and see the details of our Foundation’s financials in our most recent Annual Report on [rotary.org](https://www.rotary.org).

WEEK 21

ROTARY’S AREAS OF FOCUS (1 OF 2)

Rotary is dedicated to seven areas of focus to build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever.

- **Promoting peace:** Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.
- **Fighting disease:** We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.
- **Providing clean water, sanitation, and hygiene:** We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don’t just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed long-term.

Learn about the other four next week!

WEEK 22

ROTARY'S AREAS OF FOCUS (2 OF 2)

Rotary is dedicated to seven areas of focus to build international relationships, improve lives, and create a better world to support our peace efforts and end polio forever.

- **Saving mothers and children:** Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.
- **Supporting education:** More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.
- **Growing local economies:** We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.
- **Supporting the environment:** As our newest appointed area of focus, Rotary clubs can now begin applying for environment-related global grant projects as of 1 July 2021.

Which cause are you most passionate about?

WEEK 23

WHAT IS THE ROTARY FOUNDATION CADRE OF TECHNICAL ADVISORS?

Supporting Humanitarian Grants Program, the **Cadre of Technical Advisors** is a group of volunteer Rotarians who provide technical expertise and advice to Rotarians planning and carrying out Rotary grant projects around the world. Cadre members serve in countries other than their own, and they conduct on-site project visits for two to three days with written reports upon their return. The Rotary Foundation pays for a per diem and roundtrip air-fare.

The cadre is in need of Rotarians qualified in the following fields: Health, Education/Literacy, Small Business/Revolving Loans (micro credit), and Financial Auditing (chartered accountants and certified public accountants), and more. Individuals fluent in French, Spanish, Portuguese, and other language skills are welcome as well.

For more information, visit the cadre's page on [My Rotary](#) or email cadre@rotary.org.

Are you interested in connecting with a cadre member? Are you interested in joining the cadre?

WEEK 24

WHAT IS THE GOAL OF ROTARY FOUNDATION GRANTS? (1 OF 2)

During the past 100 years, the Foundation has spent over \$3 billion on life-changing, sustainable projects. With your help, we can make lives better in your community and around the world. The Rotary Foundation impacts communities through our grants program, which offers four opportunities for funding. Let's look at the first two grant options:

District Grants – fund small-scale, short-term activities that address needs in your community and communities abroad. Each district chooses which activities it will fund with these grants.

How it works: Districts may use up to 50 percent of their District Designated Fund, based on the amount of DDF generated from a District's Annual Fund giving three years prior, including Endowment Fund earnings.

Global Grants – fund large-scale international activities with sustainable and measurable results that support Rotary's areas of focus. Activities include humanitarian projects, scholarships, and vocational training teams.

How it works: The minimum budget for a global grant project is \$30,000. The Foundation's World Fund provides a minimum of \$15,000 and maximum of \$200,000. Districts contribute a minimum of \$15,000 District Designated Funds (DDF) that the World Fund then matches dollar-for-dollar. Clubs may also make cash contributions for the grant which are not eligible for a World Fund match.

Learn about our other two grant opportunities next week!

WEEK 25

WHAT IS THE GOAL OF ROTARY FOUNDATION GRANTS? (2 OF 2)

During the past 100 years, the Foundation has spent over \$3 billion on life-changing, sustainable projects. With your help, we can make lives better in your community and around the world. The Rotary Foundation impacts communities through our grants program, which offers four opportunities for funding. Last week we talked about district grants and global grants – let's look at the final two options today:

Programs of Scale Grants – fund activities that benefit a large number of people in a significant geographic area using a sustainable, evidence-based intervention with measurable outcomes and impact. Each grant will support, for three to five years, activities that align with

one or more of Rotary's areas of focus.

How it works: Each year, one approved project will receive \$2 million from The Rotary Foundation's World Fund. Applicants are strongly encouraged to supplement Foundation funding with resources from multiple other sources, and to work with an experienced partner, such as a nongovernmental organization, private institution, or government entity.

Disaster Response Grants – fund small-scale, short-term activities that address needs caused by natural disasters in your community. Activities include providing basic items such as water, food, medicine, and clothing.

How it works: Districts in an affected area or country may apply for a maximum grant of \$25,000, based on the availability of funds. A district may apply for subsequent grants after it successfully reports outcomes from previous grants.

As Rotarians, we are eligible to participate in any one of these programs. Which one interests you?

WEEK 26

DISTRICT GRANTS - HELPING AT HOME

A Rotary club in Connecticut, USA used an \$1,800 District Grant to help purchase supplies to make 10,000 meals and 1,000 essential item kits to distribute to needy families in their community. Clubs worldwide use these grants to support similar short-term humanitarian projects in their communities.

Every Rotary club has the opportunity to create positive change their community with the help of The Rotary Foundation....one project at a time.

What do we want to accomplish in our community?

WEEK 27

GLOBAL GRANTS – MAKING SUSTAINABLE CHANGE IN THE WORLD

Rotary clubs in Honduras and Pennsylvania, USA partnered together for a Global Grant to provide eye and vision care to needy residents in Honduras. During a 10-day long mission, Rotarians from both clubs worked to provide a wide variety of vision services through clinics held at local schools and neighborhoods. Over 1,200 individuals were evaluated and

600 received prescription eyeglasses. A local non-governmental organization will continue to provide eyeglasses and medications to those in need.

Improved eyesight can translate into improved educational or occupational opportunities, contributing greatly to improved quality of life for these Honduran residents. Clubs worldwide use these grants to make similar long-term, sustainable improvements in the world.

Every Rotary club has the opportunity to change lives around the world with the help of The Rotary Foundation....one project at a time.

How do we want to make an impact in the world?

WEEK 28

WHAT MAKES A SUCCESSFUL GLOBAL GRANT APPLICATION?

Consult with local experts early in the planning process to build a strong project plan and global grant application. The district resource network (see below) can help.

To be approved, your application must clearly describe how your project, scholarship, or vocational training team:

- ✓ Is sustainable — include plans for long-term success after the global grant funds have been spent
- ✓ Includes measurable goals
- ✓ Aligns with one of Rotary's areas of focus
- ✓ Responds to real community needs
- ✓ Actively involves Rotarians and community members
- ✓ Meets the eligibility requirements in the grants terms and conditions

The Rotary Foundation's grant model empowers Rotarians to continue advancing world understanding, goodwill, and peace through the implement of health, the support of education, and the alleviation of poverty!

WEEK 29

DO LARGE GRANTS EVER TAKE PLACE IN NORTH AMERICA?

Yes! Rotary global grants can have large projects, scholarships, vocational teams all here in the US or in Canada...or in any Rotary country/region. One of the most amazing aspects of The Rotary Foundation is that there are opportunities for large projects wherever there is a need. Criteria must be met, but there have been and will continue to be large-scale projects in “developed” countries. Read about how a Rotary Foundation global grant made a big difference in Detroit, Michigan during the onset of the pandemic. The international sponsor was in India. You can view the article [here](#).

Is there a need in your community?

WEEK 30

WHAT IS A ROTARY FOUNDATION GLOBAL GRANT SCHOLARSHIP?

Established in 1947, the original Ambassadorial Scholarship program was designed to further international understanding and friendly relations among people of different countries. With the launch of the Rotary Grants model, scholarships are now used to fund study by graduate students whose career goals support an area of focus. The funding is the same as a humanitarian global grant with a minimum scholarship amount of US\$30,000. Upon returning home, Rotary Scholars share with Rotarians and others their experiences that led to a greater understanding of their host country, and what career they will go into in order to meet the six areas of focus and spread good will and understanding.

Do you know any students that you would like to nominate for a scholarship?

WEEK 31

WORDS FROM A PAST ROTARY GLOBAL GRANT SCHOLAR

“During my time as a Rotary scholar, I learned to look at development differently. We often think of international aid in terms of poverty reduction, and we often see poverty reduction in terms of dollars spent and earned. The anthropology of development aims to analyze global aid in another way. We pay particular attention to how initiatives play out on the ground to determine just what local communities’ needs are and how those needs might be met sustainably and, eventually, autonomously...Rotarians understand that to have the most impact, we need to learn from other cultures. As global grant scholars, that’s what we aim to do – during our studies, and afterward.” *Levi Vonk, Global Grant Scholar and Fulbright fellow to Mexico*

Learn more about Levi’s story in [The Rotarian](#).

WEEK 32

WHAT IS A ROTARY FOUNDATION GLOBAL GRANT FOR VOCATIONAL TRAINING?

Established in 1965-66, the Group Study Exchange Program was an educational program that promoted international understanding through organized travel and personal contact. The program evolved as Rotary updated its grant model and placed this activity within global grants. Vocational training under global grants builds skills within a community by offering local training or by supporting groups of professionals traveling abroad for rigorous study in their

profession or to teach local professionals about a particular field. This type of training is often effective in conjunction with a humanitarian project.

You can volunteer to be a vocational training team leader or nominate a non-Rotarian vocational team member – which will it be?

WEEK 33

WORDS FROM A FORMER GROUP STUDY EXCHANGE TEAM MEMBER

“In Warsaw, Wojcich Sierpinski, a Rotary Club President, took me on a tour that I will never forget. We visited his parent’s house - where they lived during World War II. There in the kitchen, under a dusty stack of crates was a secret wood panel in the floor. Wojcich removed the panel to reveal a tiny room underneath the kitchen floor where his parents hid their neighbors - a Jewish family - during the war. As I stood speechless, listening to Wojcich describe how they evaded the Nazis, I realized the full value of the Group Study Exchange program.” Ian Oxman, Group Study Exchange member from California

WEEK 34

WHAT ARE SOME FINANCIAL BEST PRACTICES WITH GRANT FUNDS?

- Follow your spending plan to distribute and use grant funds for the stated purpose in a timely manner.
- Make project-related expenditures by check or other traceable method.
- If payments are made electronically by one person, maintain a paper trail showing that the payment was approved by both signatories.
- Maintain detailed receipts and record each transaction in a ledger. The ledger should list each transaction, noting the date, amount, and reason for the transaction.
- Make sure to share the information so grants run smoothly and funds are secure!

Thank you for making our grant oversight top notch!

WEEK 35

WHAT IS OUR GRANT MODEL DESIGNED TO DO?

- Simplify Foundation programs and processes consistent with the mission;
- Focus Rotarian service efforts where they will have the greatest impact by addressing priority world needs that are relevant to Rotarians;
- Offer program options to help achieve both global and local goals;
- Increase the sense of ownership at the district and club levels by transferring more decisions to the districts; and
- Gain greater understanding of The Rotary Foundation’s work and enhance Rotary’s public image

The Rotary Foundation is continuing to make a difference in our world!

WEEK 36

WHAT IS SHARE?

Through Rotary's **SHARE** system, Rotary districts share in the decision-making process by choosing which Rotary Foundation programs they wish to support and participate in. The SHARE system is the mechanism by which Rotary Foundation funding is distributed worldwide.

Through the SHARE system, contributions to The Rotary Foundation are transformed into both District Designated Funds (DDF) – the funds your district can allocate – and to the World Fund – the funds the Trustees allocate.

By giving to either Annual Fund-SHARE or Endowment Fund-SHARE we support both local and international efforts!

You can help our district and support amazing projects by giving to the Annual Fund – SHARE designation?

WEEK 37

WHY IS SHARE CALLED “SHARE”?

The Rotary Foundation's funding system is called SHARE because the name defines what the system does:

- (1) Rotarians SHARE their resources with their fellow Rotarians around the world;
- (2) The Rotary Foundation Trustees SHARE some of their decision-making responsibilities with Rotary Districts; and
- (3) Rotarians SHARE Rotary with the world through their Rotary Foundation.

Ready to get involved?

WEEK 38

WHAT IS THE ROTARY FOUNDATION'S “DISTRICT DESIGNATED FUND”?

At the end of every contribution year, each Rotary district's contributions to the Annual Fund are divided into two funds. 47.5% is credited to the District Designated Fund (DDF) and 47.5% is credited to the World Fund (5% covers operational costs). The District Designated Fund is allocated by the District to fund the Rotary Foundation programs in which it chooses to participate, such as District Grants, Global Grants, or Polio! DDF receives an 80% match from the World Fund when used in a Global Grant.

It is this funding formula which truly makes the Rotary Foundation an integral party of Rotary International in our communities.

WEEK 39

WHAT IS THE ROTARY FOUNDATION'S "WORLD FUND"?

At the end of every contribution year, each Rotary district's contributions to the Annual Fund-SHARE are divided into two funds: 47.5% is credited to the World Fund (WF) and 47.5% is credited to the District Designated Fund (DDF). The remaining 5% covers operational expenses. The World Fund is used by The Rotary Foundation to pay for the worldwide programs available to all Rotary districts, such as Global Grants.

It is this funding formula which truly makes The Rotary Foundation an integral part of Rotary International.

WEEK 40

WHAT IS THE ROTARY FOUNDATION'S FUNDING CYCLE?

The Rotary Foundation has a unique funding cycle that utilizes contributions for programs three years after they are received. The three-year cycle gives districts time for program planning and participant selections, and allows The Rotary Foundation to invest the contributions. The earnings from those investments help pay for administration, program operations and fund development costs.

Your contribution in Rotary year 2021-22 will be invested in Rotary year 2022-23, and projects will be selected in Rotary year 2023-24, with the funds actually spent in Rotary year 2024-25.

Please support The Rotary Foundation now and get involved in planning future projects!

WEEK 41

HOW THE ROTARY FOUNDATION TOUCHED ONE PERSON'S LIFE

"What we do is touch other people . . . open the horizon to them . . . say 'You matter.' You see, the five men who chose me to become a Rotary Ambassadorial Scholar are gone . . . but they're not. They never will be. Because along the way, I will in my own way share with others - and have - what those five men and the 60 members of the Marshall (Texas) Rotary and the tens of thousands of other members of Rotary did in 1956 when they said, 'Bill Moyers, you can

matter.” Bill Moyers, TV journalist and commentator, and former Deputy Director of the Peace Corps.

WEEK 42

WANT TO LEARN MORE ABOUT THE ROTARY FOUNDATION?

The Rotary Foundation produces a number of resources that help Rotarians learn about the world that we do. My favorites are:

1. The Annual Report ([online](#))
 2. The Rotary Foundation Reference Guide ([online](#))
 3. Videos about our work (video.rotary.org)
 4. Our website: www.rotary.org
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WEEK 43

MATCHING MONEY WITH PEOPLE FOR POSITIVE RESULTS.

The Rotary Foundation has been so effective because it matches money with people. In the words of Arch C. Klumph: “Money alone does little good. Individual service is helpless without money. The two together can be a Godsend to civilization.”

Your financial resources, time, energy, and talent are useful in the Rotary mission. Thank you for your contributions and your efforts in support of The Rotary Foundation and Rotary International.

WEEK 44

WHAT CAN YOUR \$100 CONTRIBUTION TO THE ROTARY FOUNDATION DO?

Your **\$100 contribution** to The Rotary Foundation can help provide textbooks for one elementary school in Zambia, provide a hearing aid for a deaf child in Pakistan, buy de-worming tablets for 112 children in the Philippines, pay for cataract operations for three blind people in India, or provide 230 blankets for the elderly in the winter months of Korea.

Will you commit today to donating \$100 or more per year to The Rotary Foundation and start making a difference in people’s lives?

WEEK 45

WHAT CAN YOUR \$500 CONTRIBUTION TO THE ROTARY FOUNDATION DO?

Your **\$500 contribution** to The Rotary Foundation can help provide a watch repair business for six disabled workers in the Philippines, purchase safety equipment for a boat providing public health services to isolated river villages in Peru, provide prosthetic limbs for 12 disabled people in Thailand/Cambodia, or buy five small sewing businesses to give poor mothers in Mexico a better ability to lead self-sufficient lives.

Will you commit today to donating \$500 per year to The Rotary Foundation and start making a difference in people's lives?

WEEK 46

WHAT CAN YOUR \$1,000 CONTRIBUTION TO THE ROTARY FOUNDATION DO?

Your **\$1,000 contribution** to The Rotary Foundation can help provide all materials necessary for the construction of a deep bore well in India which supplies clean drinking water to more than 300 people, materials to treat and prevent parasites and anemia in need children in Uruguaiana, R.S., Brazil, or purchase a tree nursery in Jamaica that will annually produce 5,000 tree seedlings and increase family income for 700 farmers, or provide artificial limbs to 25 disabled persons in Calcutta, India, or buy kitchen equipment for an orphanage in Peru, or provide a cow and animal husbandry training to a widow in Uganda where civil war shattered the economy and children die because of a lack of protein and calcium in their diets, or buy polio vaccine for 2,000 babies in Nigeria, or fund enough textbooks to educate 2,000 children in a school in Papua New Guinea, or provide 20 \$50 micro-loans enabling women in Nicaragua to start a craft business to support their families.

Will you commit today to donating \$1,000 per year to The Rotary Foundation and start making a difference in people's lives?

WEEK 47

WHAT TYPES OF ROTARY FOUNDATION RECOGNITION EXIST FOR CLUBS?

100 Percent Paul Harris Fellow Club: Rotary Clubs in which 100 percent of all dues paying members are Paul Harris Fellows receive special recognition from the Rotary Foundation. Qualifying Rotary Clubs receive a special club recognition banner and join an elite group of clubs. Once a club reaches 100 percent PHF status, the District Governor or Rotary Foundation chair must request the recognition from The Rotary Foundation. This recognition is a one-time-only award, but the intent is that the club will maintain its membership at the 100% Paul Harris Fellow level.

100 Percent Foundation Giving Club Banner: This banner is awarded to clubs that achieve an average of \$100 in per capita giving and 100 percent participation, with every dues-paying member contributing at least \$25 to any or all of the following during the Rotary year: Annual Fund, PolioPlus Fund, approved global grants, or Endowment Fund.

Every Rotarian Every Year Club Banner: Rotary clubs must achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues paying member must personally contribute at least \$25 to the Annual Fund during the year. The Trustees of The Rotary Foundation also present club recognition banners each year to the three Rotary Clubs in each District with the highest per capita in Annual Fund Giving.

100% Paul Harris Society Club Banner: This recognition is awarded to clubs in which every dues-paying member has contributed a minimum of \$1,000 to the Annual Fund, the PolioPlus Fund, or an approved global grant during the Rotary year.

100% Rotary's Promise Club: A designation provided to clubs in which every dues-paying member supports The Rotary Foundation's Endowment with a minimum commitment of \$1,000 or more in an estate plan or via an outright gift of \$1,000 or more. A certificate honoring the achievement is provided upon request.

Will our club be recognized by The Rotary Foundation this year?

WEEK 48

WHAT KIND OF ROTARY SERVICE AWARDS ARE THERE?

District Service Award recognizes Rotarians at the District level who serve humanity through Rotary Foundation programs and are awarded by the District Governor.

Citation for Meritorious Service recognizes one Rotarian from each District during each Rotary year for demonstrated active service to the Rotary Foundation.

Distinguished Service Award is The Rotary Foundation's highest service award and recognizes the recipients' exemplary service to The Rotary Foundation which must extend beyond the District level and over an extended period of time.

Help nominate a worthy Rotarian for one of these awards today!

WEEK 49

WHAT IS THE YEAR-END DEADLINE FOR MAKING A FOUNDATION GIFT?

Every year, **30 June** is the deadline for contributions to count toward a club's final giving amount for that Rotary year. Club members are encouraged to make their year-end gifts as early as possible in order to ensure that their gift is processed on time.

Remember, every contribution that is made to Annual Fund-SHARE by 30 June this year will result in more grant funding for your club and district three years from now.

Make your year-end contributions today to ensure that your club can make a difference in the world tomorrow!

WEEK 50

WHAT IS THE BEST WAY TO MAKE A YEAR-END GIFT?

The Rotary Foundation's online giving portal is the fastest and easiest way to ensure that your year-end gift is received on time! Visit rotary.org/donate and sign in to your My Rotary account to ensure that you and your club receive appropriate recognition for your contribution.

Need help making your contribution? Call the Rotary Support Center at 1-866-976-8279 (toll-free).

WEEK 51

CONTINUING THE MISSION

Our Rotary year is almost over, but the continuing mission of The Rotary Foundation never ends. The programs of the Rotary Foundation are for present and future needs – educational programs, medical assistance programs, community assistance and development programs, and various self-help programs – all to improve the lives of the people of the world.

Thank you for your support of The Rotary Foundation programs and allowing “the good work” of Rotary to continue.

WEEK 52

IN CLOSING

Thank you for your support of The Rotary Foundation this past year! Please remember that the need for The Rotary Foundation's programs never ends and the need for your financial support and participation never ends. The mission of The Rotary Foundation to do good work will continue long into the future. We should be proud of our accomplishments as this has been an amazing year!