

Name:

Rotary Club:

District 7680
2022-23 Resource Manual

Kamlesh (Kam) Chandan
District Governor 2022-23

President Elect Training Seminar (PETS)
March 18-19, 2022



Dear 2022-23 Club President:

Welcome to the 2022 Carolinas PETS! President Elect Training Seminar (PETS) is designed to prepare you to lead in the year ahead and to provide opportunities to build relationships that may inspire project partnerships or exchanges. We have planned a full weekend of learning, with opportunities for fellowship and connection with nearly 500 fellow Presidents-Elect from Rotary districts in North and South Carolina.

Take advantage of every opportunity to get to know your fellow participants and explore new ideas. We encourage you to introduce yourself and to share your experiences — how you engage members, plan projects, and raise funds. You can learn a lot from one another! We also encourage you to ask questions in your sessions and to remember that the training leader might not have all the answers but will help you find them.

This manual is your most important resource for the training sessions. Please use it in every session to write the ideas you hear, along with contact information for new friends and potential partners. Take time at the end of each day to reflect on your sessions and to continue developing your goals. In your final session, you should be ready to share your plans for 2022-23.

After you have completed your training, the manual will continue to be a resource for you, filled with the great ideas and strategies you will apply in the coming year. I wish you success during this event and during the exciting year ahead.

Sincerely,



Kamlesh (Kam) Chandan

Proud Member of Rotary Club of Lake Norman-Huntersville

District Governor 2022-23 D7680 - The Birthplace of Rotaract

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About Rotary



Who we are

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Solving real problems takes real commitment and vision. For more than 115 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

What we do

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 46,000+ clubs work together to:

- Promote peace
- Fight disease
- Provide clean water, sanitation, and hygiene
- Save mothers and children
- Support education
- Grow local economies
- Protecting the Environment

Our mission

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Vision statement

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

President of Rotary International 2022-2023

Jennifer E. Jones

Rotary Club of Windsor-Roseland
Ontario, Canada
jennifer.jones@rotary.org



President of Rotary International 2022-2023 Jennifer's nomination as Rotary International's President for 2022-23, is a groundbreaking selection that will make her the first woman to hold that office in the organization's 117 year history. Jones says she sees Rotary's Action Plan as a catalyst for increasing Rotary's impact. "As we reflect upon our new strategic priorities, we could have never envisioned that our ability to adapt would become our North Star during what is inarguably the most profound time in recent history. Using metric-driven goals, I will harness this historic landscape to innovate, educate, and communicate opportunities that reflect today's reality."

As the first woman to be nominated to be president, Jones understands how important it is to follow through on Rotary's Diversity, Equity, and Inclusion (DEI) Statement. I will champion double-digit growth in both categories while never losing sight of our entire family." Jones is founder and president of Media Street Productions Inc., an award-winning media company in Windsor. She was chair of the board of governors of the University of Windsor and chair of the Windsor-Essex Regional Chamber of Commerce. She has been recognized for her service with the YMCA Peace Medallion, the Queen's Diamond Jubilee Medal, and Wayne State University's Peacemaker of the Year Award, a first for a Canadian. Jones holds a Doctor of Laws (LL.D.).

A current Rotary Foundation trustee, Jones has been a Rotary member since 1997 and has served Rotary as RI vice president, director, training leader, committee chair, moderator, and district governor. She played a lead role in Rotary's rebranding effort by serving as chair of the Strengthening Rotary's Advisory Group. She is the co-chair of the End Polio Now Countdown to History Campaign Committee, which aims to raise \$150 million for polio eradication efforts. Jones recently led the successful #RotaryResponds telethon, which raised critical funds for COVID-19 relief and was viewed by more than 65,000. Jones has also received Rotary International's Service Above Self Award and The Rotary Foundation Citation for Meritorious Service. She and her husband, Nick Krayacich, are members of The Rotary Foundation's Arch Klumph Society, Paul Harris Society, and the Bequest Society.



Rotary International President-elect Jennifer Jones wants members to imagine the possibilities in the change they can make to transform the world.

Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, revealed the 2022-23 presidential theme, **Imagine Rotary**, as she urged people to dream big and harness their connections and the power of Rotary to turn those dreams into reality.

The logo for the theme was designed by Riki Salam, an Australian artist and graphic designer specializing in contemporary Indigenous art, design, and communications. He also created the 2023 Rotary International Convention logo which will be held in Melbourne, Australia, thus connecting the two by a shared visual language.

Meaning of the design elements and the colors

There is, of course, a deeper meaning behind each element of the design. The circle in aboriginal culture for instance, signifies our connections to one another. The dots around it represent people and there are seven because of Rotary's areas of focus. The circle and the dots together become a navigation star - our guiding light. The solid line underneath is what is referred to as a digging stick and it is used when doing hard work. And since Rotary members are people of action – it represents a tool for getting things done.

The colors green, purple, and white are not necessarily connected to aboriginal culture. President-elect Jennifer Jones asked the new crew of Governors to use one, two, or all three when dressing for official events instead of using a theme jacket. "As we celebrate diversity, equity and inclusion, I wanted all of us to be able to express ourselves differently in what we wear, but still have connection", Jones explained. There are several ways to interpret the colors: Purple for example stands for polio eradication, green for the environment, the newest addition to our areas of focus, and white for peace, our core mission. Together, they are the colors of the women's movement, the Suffragette - a subtle nod to this history as Jones pointed out, since she will be the first female RI president.

2022-23 Annual Goals

GOALS FOR PRIORITY 1 — INCREASE OUR IMPACT

1. Eradicate polio and highlight Rotary's role.
2. Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
3. Develop new partnerships and showcase effective club, district, and international programs and projects particularly in Rotary's seven Areas of Focus.

GOALS FOR PRIORITY 2 — EXPAND OUR REACH

1. Elevate Rotary's global profile as people of influence, people of purpose, and people of action.
2. Start and nurture new, innovative clubs and participant engagement channels.

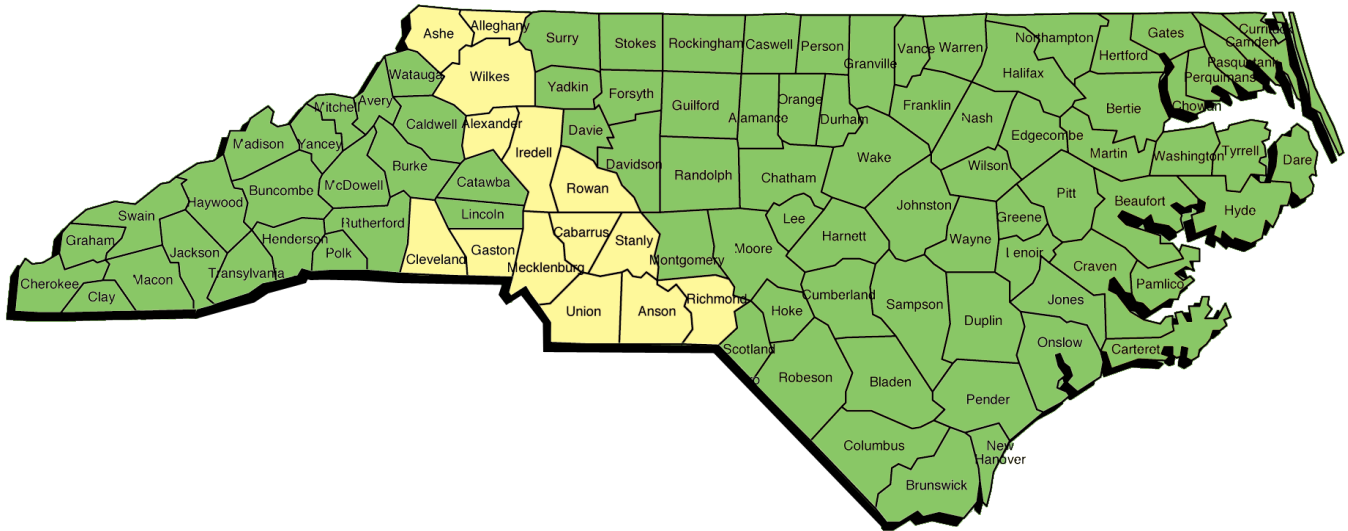
GOALS FOR PRIORITY 3 — ENHANCE PARTICIPANT ENGAGEMENT

1. Enhance member engagement tools that support Rotary's core values through personal growth, leadership development, service, and networking opportunities.
2. Increase collaboration between all participants particularly Rotary, Rotaract, and Interact clubs.

GOALS FOR PRIORITY 4 — INCREASE OUR ABILITY TO ADAPT

1. Support and encourage the use of virtual connectivity to optimize in-person meetings, training, fundraising, and service projects.
2. Further a commitment to Diversity, Equity and Inclusion at every level of leadership within the family of Rotary.
3. Review our service delivery and volunteer leadership structure to improve effectiveness, responsibility, and accountability.

District 7680



Rotary District 7680 serves fourteen counties in the west-central region of North Carolina (from the VA state line to the SC state line, and from Boiling Springs to Hamlet). Each county has at least one Rotary club. There are 55 clubs with over 2,300 members who share similar values and are dedicated to serving the needs of their communities and helping others around the world.

We are in Zone 33 of Rotary International. Zones 33-34 encompass 31 districts from western Pennsylvania, through the Mid-Atlantic and Southeastern United States, and the Caribbean, Puerto Rico, French Guiana, Guyana, and Suriname. There are 26 countries and regions represented in Zones 33-34. Our Rotarians speak English, French, Dutch and Spanish as primary languages. Zone 33 includes western Pennsylvania down through North Carolina and South Carolina, and Zone 34 includes Georgia, Florida, the Caribbean, Puerto Rico, French Guiana, Guyana, and Suriname.

District 7680 Governor Chain

@dg2022-23 - Kam Chandan
Rotary Club of Lake Norman-Huntersville



@dg2023-24 - Debb Corbett
Rotary Club of Mecklenburg County South



@dg2024-25 - Kevin Kendrick
Rotary Club of Charlotte Dilworth South End



Name: Kamlesh (Kam) Chandan

Title: RI District 7680 Governor 2022-23

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Fun fact: I can communicate in 5 languages simultaneously.

Love traveling around the world learning and exploring.



District Goals:

- Consistent and moderate growth in Membership. Be intentional in trying new ideas.
- Engage your club members.
- Celebrate equity, diversity and inclusiveness in our Rotary clubs
- Grow clubs' international service by twinning, service projects and global grants
- Improve understanding of and passion for The Rotary Foundation
- Identify, involve and engage service minded young people in club and district activities
- Promote positive public image and share your Rotary stories
- Partner with organizations, corporations and other Rotary clubs to do good and make an impact in your local and global community.

How can we accomplish our goals for the Rotary year?

- Lead by example.
- Communicate - I am here to help you when you need me. You are in the safe zone. I am a volunteer just like you. Have candid conversations with me or the District team.
- Be Passionate - Your passion becomes your legacy when you serve others being who you are, doing what you love.
- Collaborate - You are not alone in this journey. When in doubt ask questions in the WhatsApp group. If we don't have an answer, we will find one.
- Grow - Rotary is a membership organization and our product is service. Invite a friend or colleague. Get them involved. Keep them engaged. Have fun.
- Change - Try a couple new initiatives throughout the year. Experiment. Fail fast. Share the outcomes with your team. Be progressive.
- Celebrate - Celebrate every win - BIG or small. Make it fun for your club members and you.
- Care - Every member in your club needs care and attention. They are your extended family.
- Engage - Attend your club and district events, service projects and fundraisers. Stay engaged.
- Have fun. Lots of fun.



Name: Debra (Debb) Corbett

Title: 2022-23 District Governor Elect

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Fun fact: I was part of the first group of Rotarians to summit Mount Kilimanjaro that collectively raised over 100,000 dollars. I sang in a cover band for a couple of years.



Goals:

- Support D7680 Rotarians in fulfilling the mission and vision of Rotary
- Emphasize the heart of Rotary through care and connection within our clubs, communities, and around the globe
- Grow our district membership



Name: Kevin Kendrick

Title: 2022-23 District Governor Nominee

AG for Area 8/PHS Chair/Communication Team

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Fun fact: I am a retired FBI Agent, serving 25 years and retiring as the Agent in Charge of North Carolina.



Clubs in your area:

- Rotary Club of Charlotte
 - Rotaract Queens University
- Rotary Club of Charlotte Dilworth South End
- Rotary Club of Charlotte International
- Rotary Club of Charlotte North
- Rotary Club of Charlotte Top of the Week
 - Rotaract UNC Charlotte
- Rotary Club of The Queen City

Goals:

- Grow membership
- Encourage the use of some type of community needs assessment in determining service activities and projects
- Encourage collaboration between clubs in service projects and use of Rotaract when possible
- Encourage identification of opportunities to improve DE&I in clubs
- Encourage clubs to have periodic assemblies to assess progress in goals

Key Events:

- Continue bi-monthly Area 8 meetings of Presidents and PEs which we currently do in conjunction with Area 9.
- Periodically meet with the Club Board of Directors to determine any issues they may be having and provide up-to-date District information.
- Provide notification to club Presidents and club Foundation chairs upon the attainment of PHS membership for affected members. Make every effort to present the pin and chevron in person.
- Participate in club service projects as schedule permits.



TOGETHER, WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE — ACROSS THE GLOBE, IN OUR COMMUNITIES, AND IN OURSELVES.

PRIORITY

1

**INCREASE
OUR IMPACT**

People of action are effective problem-solvers.

Why do Rotarians achieve so much? We invest in relationships. We make decisions grounded in evidence. We know how to mobilize our networks to create solutions that last. And we're always learning from our experiences in projects, clubs, and careers.

What does "Increase Our Impact" mean?

We all want Rotary to have an enduring global legacy: one of lasting change in communities and lives changed for the better around the globe. But unlike many contemporary organizations engaged in humanitarian service, we haven't yet fully embraced a data-driven culture, nor have we adopted a consistent approach to measuring impact.

This priority focuses on building the practices, infrastructure, and capacity needed to define, measure, track, and analyze data from our service projects in a much more effective way. It also means making sure we're focusing our efforts, attention, and resources in the most meaningful ways.

Why are we doing this?

We know that current and potential partners, younger Rotarians, participants, and, increasingly, donors want to see clear, tangible proof of impact. Fortunately, many of us have experience in our professional lives measuring impact against specific objectives. We can also draw from our data-driven experiences fighting polio to create metrics that can be applied in pursuit of our other goals: promoting peace; fighting disease; providing clean water, sanitation, and hygiene; saving mothers and children; supporting education; protecting the environment; growing local economies; and so much more.

**Priority 1:
Increase Our Impact**
continued

What does this mean for Rotary International?

Over the next several years, Rotary will invest in:

- Continuing our effort to eradicate polio and using lessons learned in this effort to shape approaches to measurement and evaluation in our other areas of focus
- Evaluating our programs and offerings to ensure we are directing our efforts toward those that have the most impact
- Identifying expertise and a methodology for measurement that is appropriate for Rotary, along with tools and frameworks needed for evaluating our project work

What does this mean for me? How can I take action?

Every club and district, along with all of their members and participants, can significantly increase impact by gaining a greater sense of focus. Try collecting more information on community needs and conducting pre- and post-activity evaluations. This will give you a better sense of where and how you can create measurable, lasting change that will be meaningful to the communities you serve.

These facts and details will also allow you to tell compelling stories of how your club or district can help make a difference. Sharing these stories can help you attract like-minded leaders to your club, form new partnerships, and build a stronger and more diverse network of people to collaborate with on bigger projects.

What will be your club's or district's legacy? The answer starts with defining and measuring the impact you have on your community. Use that information to choose projects that offer the most value to your community and to improve those projects to have more impact over time.

Together, we can seek out new ways to translate our expertise into making a difference — in our communities and across the globe. Let's prove that our impact on the world has only just begun.



TOGETHER, WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE — ACROSS THE GLOBE, IN OUR COMMUNITIES, AND IN OURSELVES.

PRIORITY
2
**EXPAND
OUR REACH**

People of action activate and inspire others, giving them hope that the world can change for the better — and that they can be part of that change. We know there are many people seeking both a greater sense of purpose and the kind of person-to-person involvement the digital realm can't provide. We have what it takes to be their first choice.

What does “Expand Our Reach” mean?

If more people affiliate with Rotary — not just as members but also as participants and partners — we'll grow our capacity to make an impact. This priority focuses on how we can share our values with new audiences, create new ways to bring people together to experience the power of Rotary, and prove we are an organization that's inclusive, engaging, compassionate, and ambitious on behalf of the world.

Why are we doing this?

People around the world know about Rotary. In fact, when we surveyed people in 15 countries, we found that of the world's leading social service organizations, we're among the top three in terms of awareness.

But only 35% of respondents saw Rotary as an organization for people like them. And just 25% of people surveyed said they knew someone in Rotary.

If we want Rotary to prepare the next generation to lead, we need to make sure they feel welcome and at home here — and that means diversifying both our leadership and our approach. We need to start by looking at all the ways we're engaging with our communities, and by opening up new channels into Rotary for people from all backgrounds.

**Priority 2:
Expand Our Reach**
continued

What does this mean for Rotary International?

Rotary is already at work developing new products and alternative participant models so that people can join and take action with us, wherever they live. We're partnering with Toastmasters International to help our members become more effective leaders and communicators, in their places of business and anywhere else they're needed. And we offer satellite clubs, family memberships, and other flexible club options to help attract and retain members from all walks of life.

We're also updating Rotary membership tools and resources to better help clubs engage more broadly and inclusively, and use social networks more effectively.

And we're conducting research with our Rotaractors. They're energetic, passionate, and community-minded young professionals, and it's important to know what they want from Rotary, and how we can attract others like them.

What does this mean for me? How can I take action?

There are many ways people connect. Look around your community and think about who the other leaders are — keeping in mind that there are many different ways to be a leader. How can you start a dialogue with them?

Reach out to people who are connecting to others through shared interests — whether it's through book clubs, arts organizations, or groups that celebrate different ethnic or cultural identities.

Keep working with your longstanding partners like schools and the local chamber of commerce, but also look for other organizations and networks you can tap into and collaborate with.

Hold more family-friendly events. This conveys a powerful message about Rotary's openness as an organization and allows more members of your community to participate.

And remember: regularly update your club's website and social media pages so people know all the great things your club is doing in the community.

*We've spent over a century leading one another to a great purpose.
Let's build connections and opportunities that will allow people who
share our drive to do the same.*



TOGETHER, WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE — ACROSS THE GLOBE, IN OUR COMMUNITIES, AND IN OURSELVES.

PRIORITY

3

ENHANCE PARTICIPANT ENGAGEMENT

People of action strive to understand the needs of others. Rotary is a great organization because we create meaningful relationships across decades and continents. But just like the people and communities we serve, our participants need to feel seen and heard.

What does “Enhance Participant Engagement” mean?

Every encounter is an opportunity to show people what Rotary can do for them as individuals and as members of our communities. Enhancing participant engagement means that whenever someone engages with Rotary — through a club, a program, or even an event — they have an experience that exceeds their expectations. It also means that once someone is on the Rotary path, it’s as exciting, fulfilling, and meaningful in decade five as on day one.

Why are we doing this?

When participants don’t find experiences that feel personally and professionally relevant, they go elsewhere. We know this is one reason Rotary membership has been stagnant.

Enhancing participant engagement is assessing what we offer and looking for ways to create additional value. It’s taking a hard look at some of our current programs and deciding whether they truly provide value and fulfillment. It’s creating new programs, events, learning opportunities, and more that attract new people of action and leaders into our clubs and programs — and give them a reason to stay.

Priority 3: Enhance Participant Engagement

continued

What does this mean for Rotary International?

Over the next several years, Rotary will:

- Develop our infrastructure to support the evolving needs of Rotary participants
- Build our engagement indices and club incentives
- Create new products and position existing ones to deliver value directly to participants
- Encourage clubs and districts to offer both personal and professional engagement opportunities

What does this mean for me? How can I take action?

Seek feedback. Invite participants and the public at large to propose new ideas and share their thoughts on the club experience and projects. This will help you identify gaps between what your club is like now and what it needs to be. You could also conduct a club “health check” to identify your strengths and weaknesses or ask new members what is most important to them in a club.

Incorporate a participant-centered approach to your club operation. Consistently ask your participants how they want to be engaged and find ways to deliver those opportunities. Consider all of your participants when setting your goals and strategies as a club: family members, Rotaractors, Interactors, alumni, and others who participate in your service projects or events.

Get people off the sidelines. Whether you’re offering new opportunities for personal and professional connection or providing leadership development and skills training, find new ways to include everyone who interacts with your club. By providing the opportunity to serve together and connect, we can deliver a more satisfying experience with Rotary.

Together, let’s recommit to putting the needs, expectations, and growth of our participants at the center of all we do.



TOGETHER, WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE — ACROSS THE GLOBE, IN OUR COMMUNITIES, AND IN OURSELVES.

PRIORITY

4

INCREASE OUR ABILITY TO ADAPT

People of action are inventive, entrepreneurial, and resilient. We know what we stand for and why it matters. We're driven by a sense of optimism — a belief that we are and will continue to be essential to our communities, to the world, and to humanity.

What does “Increase Our Ability to Adapt” mean?

We've shown throughout our history that we excel at finding new ways to lead the world to lasting change. And Rotarians like you have proven in your own careers that you know how to help organizations of every kind move forward.

This priority builds on those strengths. We need to look at how we can adapt more quickly to a changing world, how new perspectives can strengthen Rotary, and what new ideas could create lasting change. We're ready to seek out fresh opportunities, create more paths to leadership, open up our conversations to diverse voices, and simplify how we operate.

By using our collective global imaginations to bring new ideas to the fore, we'll create a strong foundation for innovation, sustainability, and growth.

Why are we doing this?

Because we listened to you. In talking to more than 1 million members, leaders, and Rotary participants across the world — the people who know us best — we heard that Rotary needs to become nimbler, more open to new faces, and better about understanding opportunities through changing demographics, technologies, and trends. There is a big gap between who we are as an organization now, and who we need and want to be.

**Priority 4:
Increase Our
Ability to Adapt**
continued

What does this mean for Rotary International?

We know there are disconnects between the goals and needs of clubs, districts, zones, and headquarters. We're already tackling some of these big operational and infrastructure issues. We're looking at governance models, committee structures, business processes, and more. Everything is on the table.

What does this mean for me? How can I take action?

You can work to create a culture of research, innovation, and willingness to take risks in your club to better serve your community. But you don't need to do everything at once. Set a series of smaller goals so you can monitor progress, and iterate as you go. Some of these goals could be:

Create your club's version of a venture capital fund. Use it to try out activities or ideas that are different from what you've done before and open up your club to new audiences.

Host club meetings in a new location and at a new time — even if it's just once a month. Or occasionally replace your meetings with a social event or service project.

Evaluate all the positions in your club's governance: Can you reduce or combine roles? Does your leadership represent the many perspectives in your community?

Involve nonmember advisers in club board meetings to gain new and different perspectives.

We all want a stronger, more effective Rotary — a Rotary that's more inclusive and open to fresh faces and fresh ideas. New approaches to our organizing principles won't threaten our sense of who we are. Let's stay true to ourselves and stay ahead of change in our next 115 years.



Diversity is a fact, Equity is a choice, and Inclusion is an action
Valarie K. Wafer

At Rotary, we understand that cultivating a diverse, equitable, and inclusive culture is essential to realizing our vision of a world where people unite and take action to create lasting change.

We value diversity and celebrate the contributions of people of all backgrounds, across age, ethnicity, race, color, disability, learning style, religion, faith, socioeconomic status, culture, marital status, languages spoken, sex, sexual orientation, and gender identity as well as differences in ideas, thoughts, values, and beliefs.

Recognizing that individuals from certain groups have historically experienced barriers to membership, participation, and leadership, we commit to advancing equity in all aspects of Rotary, including in our community partnerships, so that each person has the necessary access to resources, opportunities, networks, and support to thrive.

We believe that all people hold visible and invisible qualities that inherently make them unique, and we strive to create an inclusive culture where each person knows they are valued and belong.

In line with our value of integrity, we are committed to being honest and transparent about where we are in our DEI journey as an organization, and to continuing to learn and do better. Learn more at rotary.org/dei



WE ARE ALL WELCOME

All ages
All sizes
All races
All abilities
All religions
All ethnicities
All nationalities
All sexual orientations
All immigration statuses
All socio-economic backgrounds
All gender expressions & identities



Setting a Plan for your Club

Be a Vibrant Club: Your Club Leadership Plan is a collection of best practices intended to strengthen clubs-the first priority of the RI Strategic Plan. Rotarians can make their club more vibrant and engaging by developing a club leadership plan that includes the best practices of effective Rotary clubs. Consider adapting these best practices for your club:

- Plan early and surround yourself with a capable team
- Define Rotary as it should exist in your club
- Provide and review an annual budget
- Create a Membership Plan
- Involve all club members
- Develop long-range goals or a strategic plan
- Play by the rules-update and enforce your club by-laws and constitution
- Prepare an effective weekly agenda and program
- Plan effective service projects and fundraisers; include both check writing and elbow grease
- Support the Rotary Foundation with pledged gifting
- Establish an effective Public Image campaign
- Promote attendance at District events-particularly training opportunities
- Collaborate with area clubs and utilize your Assistant Governor
- Planning is key, but successful, timely execution is what makes your planning a reality
- If it is important, you need to communicate multiple times and in multiple formats-such as verbal, email, social media, print, etc.
- Delegate early and often-you cannot do it all, but more importantly, if you try...you will rob others of the opportunity to serve
- Convene regular club assemblies
- Maintain open lines of communication
- Ensure continuity in leadership at every level
- Provide opportunities for networking and socializing
- Offer regular, consistent training
- Assign committees that support your club's needs
- Make Rotary fun for you, and your club
- Say thank-you
- Celebrate big or small wins



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Fun fact: I'm the daughter of a Rotarian who is from Evanston, IL - Rotary's in my blood!



Goals:

I am here to help Kam, as our District Governor, and be a line of communication between Kam, the district and the clubs. My goal is to assist our Presidents Elect, Assistant Governors and District Leadership Team in having a successful 2022-2023!

Key Events:

All of them! As Kam's Chief of Staff, you will be hearing from me and seeing me prior to and at many district and club events.

Rotary Fun Facts

The first Rotary Club was formed when Paul P. Harris (attorney) called together a meeting of three business acquaintances in downtown Chicago, United States on February 23, 1905. Gustave Loehr (a mining engineer and freemason), Silvester Schiele (a coal merchant), and Hiram E. Shorey (a tailor) were the other three who attended this first meeting.

The first service project of the first Rotary Club was the installation of public toilets in Chicago in 1917. This project made Rotary the World's First Service Club.

Rotary's primary motto is "Service Above Self." Secondary Motto is "One profits most who serves best."

The first women joined Rotary in 1987. Jennifer Jones will be the first woman international president of Rotary International.

On 13 March 1968, the Rotaract Club of the University of North Carolina, sponsored by the Rotary Club of North Charlotte, North Carolina, USA, was the first Rotaract club to receive its official charter.

The Rotary emblem was printed on a commemorative stamp for the first time in 1931, at the time of the Vienna Convention.

Rotary became bilingual in 1916, when it organized a non-English-speaking Club in Cuba.

Arch Klumph established the "Rotary Endowment Fund" in 1917, when the Kansas City, MO Club donated \$26.50. In 1928, it became The Rotary Foundation.

In 1929, The Rotary Foundation made its first gift, \$500, to the International Society for Crippled Children.

Rotary first adopted the name "Rotary International" in 1922, when the name was changed from the International Association of Rotary Clubs.

Rotary first established Paul Harris Fellowships in 1957, for contributors of \$1,000 to The Rotary Foundation.

The first Rotary convention was in Chicago in 1910. There were 16 Rotary Clubs.

In 1979, Rotary began a project to immunize six million children against polio in the Philippines. This led to Rotary making polio eradication its top priority.

In 2010, Youth Service became Rotary's fifth Avenue of Service.

The first youth exchange ever was when the Rotary Club of Copenhagen (Denmark) arranged to host several American boys in 1921.

In mainly Asian countries, the practice is to assign each new Rotarian a humorous nickname relating to a personal characteristic or a descriptor of the member's business or profession. A member nicknamed "Oxygen" is the manufacturer of chemical gas products. "Trees" is the nickname for the Rotarian in the lumber business, "Building" is the contractor, "Paper" is the office supply retailer. Other members might carry nicknames like "Muscles," "Foghorn" or "Smiles" as commentaries on their physical features.

What do the Rotary clubs of Quito, Ecuador, Libreville, Gabon, Singapore, and Kampala, Uganda, have in common? You guessed right if you said they all meet approximately on the equator.

The name "Rotaract" is a blend of the words "Rotary" and "action."

The unofficial Rotaract motto is Fellowship Through Service.

Interota is the only Board-recognized triennial Rotaract conference. It's been hosted in various cities worldwide every three years since the first one in Vanderbijlpark, South Africa, in 1981.

The first Rotaract Preconvention was held in conjunction with the 1989 Rotary International Convention in Seoul, Korea.

World Rotaract Week was first observed in March 1993

Rotary's 2016 Council on Legislation gave Rotary clubs greater flexibility in the types of membership they offer, including allowing dual membership in Rotary and Rotaract Clubs

Rotary's 2019 Council on Legislation amended the RI Constitution to recognize Rotaract as a membership type in Rotary.

March 2022

Planning your Rotary Year

- Attend Carolinas PETS on March 18-19th
- Work on your Strategic Plan for your club
- Attend the Grants Seminar on March 26th. Mandatory training to qualify for District Grants
- Plan a large-scale community service project involving multiple clubs implemented as a district grant project.
- Register for DG and District 7680 leadership team installation
- Nominate your club officers and chairs in DACdb
- Work with your Assistant Governor (AG) to schedule a visit at your club in July/August. They will be the speaker at your club meeting to share the message of Rotary International President Jennifer Jones and District Governor Kam Chandan

April 2022

Prepare to lead your Rotary year

- Visit Rotary Club Central and review the goals with your club leadership team
- Verify if all the club leadership positions are listed in DACdb with correct email and phone numbers. This is critical for the District leadership team to communicate with your club leaders.
- Attend the Club Officers training on April 23rd

May 2022

Share and communicate your plan

- Plan and prepare for Club President and Leadership installation
- Share your vision for your Rotary year with your Club members. Inspire and motivate them to support you and your club leadership
- Form teams to support your Club committees
- Work with your Assistant Governor (AG) to schedule a visit at your club this month. They will be the speaker at your club meeting to share the message of Rotary International President Jennifer Jones and District Governor Kamlesh (Kam) Chandan

June 2022

Are you ready?

- Register for DG and District 7680 leadership team installation
- June 15th - District Grant application due

- Visit Rotary Club Central and confirm the goals for your Club with your club leadership team - <https://rcc.rotary.org/>
- Verify if all the club leadership positions are listed in DACdb with correct email and phone numbers. This is critical for the District leadership team to communicate with your club leaders.
- Work with your Assistant Governor (AG) to schedule a visit at your club this month. They will be the speaker at your club meeting to share the message of Rotary International President Jennifer Jones and District Governor Kam Chandan
- Confirm if all the members in DACdb are active. If anyone is inactive, please terminate them so we have an accurate count reflected starting July 1st, 2022.
- Share messages about The Rotary Foundation with your club members on a weekly basis - <https://tinyurl.com/7680resources>

July 2022

Rotary - Transition Month

- Congratulations, you are now President of your Rotary Club!
- Visit Rotary Club Central and confirm the goals for your Club with your club leadership team - <https://rcc.rotary.org/>
- Verify if all the club leadership positions are listed in DACdb with correct email and phone numbers. This is critical for the District leadership team to communicate with your club leaders.
- July 14-17, Seminar for Tomorrow's Leaders at Gardner-Webb University. SFTL is a 4day/3night leadership conference. Students and volunteers stay overnight at the University.
- Prepare a press release to share with local newspaper, magazine and social media about your Rotary Club and transition of Rotary team
- Plan for Club assembly to introduce club leadership team and share the goals for the Rotary year with your Club members
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Recognize the first responders in your community weekly or monthly
- Submit dues to RI & to District 7680.
- Register for Membership, Foundation and Public Image Seminar

August 2022

Rotary - Membership and New Club Development Month

- Invite Assistant Governor (AG) to plan a visit at your club this month. They will be the speak at your club to share the message of Rotary International President Jennifer Jones and District Governor Kamlesh (Kam) Chandan

- Membership Challenge: Club President - Bring one new member to the club
- Share messages about The Rotary Foundation with your club members on a weekly basis - <https://tinyurl.com/7680resources>
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Announce District Grant awards to the Clubs
- Register for Membership, Foundation and Public Image Seminar on September 17th

September 2022

Rotary - Basic Education and Literacy Month

- Start of DG Visits to your club. Refer to the DACdb calendar to mark the dates when DG Kam will be visiting your club. If there are any conflicts, please let Erika Erlenbach know 3 weeks in advance.
- Invite Assistant Governor (AG) to your club board meeting
- Sep 17 - Membership, Foundation and Public Image Seminar
- Promote and register your club members for Foundation Celebration - <https://tinyurl.com/7680foundationcelebration>
- Sep 21 - International Day of Peace
- Recognize the first responders in your community weekly or monthly
- Promote and register your club members for District Conference
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Distribute District Grant funds to Clubs

October 2022

Rotary - Community Economic Development Month

- Oct 24 - World Polio Day. Work with your local city and town officials for the proclamation of World Polio Day. Template - <https://tinyurl.com/7680resources>
- Oct 24 - World Polio Day. Work with your local donut shop for a purple pinkie donut.
- First 100 days of Rotary Year. Check point.
- Promote registration for the District Foundation Celebration in November - <https://tinyurl.com/7680foundationcelebration>
- Ensure club has a Foundation program planned for at least one meeting in November
- Encourage Presidents-Elect to take advantage of the early registration discount and to register for the Carolinas' PETS
- Nomination of District Governor for 2025-26
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>

November 2022

Rotary - Foundation Month

- Encourage club members and spouses to attend the annual Rotary Foundation Celebration on November 18 - <https://tinyurl.com/7680foundationcelebration>
- Review club's foundation report with the club Foundation Chair.
- Ensure contributions are being submitted to The Rotary Foundation in a timely manner. Hold a club meeting on a Foundation topic.
- IRS Deadline for Clubs for 501c3 Compliance
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>

December 2022

Rotary - Disease Prevention and Treatment Month

- Election of Club Officers for 2023-24
- Consider making tax deductible donations to Rotary Foundation before the year end
- Promote and register your club members for District Conference
- Submit your club contributions to the CART fund
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>

January 2023

Rotary - Vocational Service Month

- Read and share the blog - <https://rotaryserviceblog.org/2022/01/11/use-your-professional-expertise-for-service/>
- Promote and register your club members for District Conference
- Register for Mid-Year assembly
- Visit Rotary Club Central, verify your the goals for your Club with your club leadership team - <https://rcc.rotary.org/>
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>

February 2023

Rotary - Peacebuilding and Conflict Prevention Month

- Promote and register your club members for District Conference
- Celebrate Rotary's 118th birthday on February 23rd
- Organise a tree-planting project to commemorate Rotary's birthday and Paul Harris' passion for planting trees

- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Recognize the first responders in your community weekly or monthly

March 2023

Rotary - Water, Sanitation, and Hygiene Month

- Promote and register your club members for District Conference
- Nominate Distinguished Rotarian for your Club and send the name to District Conference team
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>

April 2023

Rotary - Maternal and Child Health Month

- Final push to register your club members and guests for District Conference
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Recognize the first responders in your community weekly or monthly

May 2023

Rotary - Youth Service Month

- May 5-7 - District Conference in Charlotte, NC
- May 27-31 - RI Convention, Melbourne, Australia
- Submit your club contributions to the CART fund
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- Recognize the first responders in your community weekly or monthly

June 2023

Rotary - Fellowships Month

- Visit Rotary Club Central and complete the goals for your Club - <https://rcc.rotary.org/>
- Submit your club contributions to the CART fund
- Share the end of year update and CELEBRATE your Rotary year with your club members.
- Share pictures of club events, fundraisers and membership spotlight with District PR team - <https://tinyurl.com/7680districtnewsletter>
- DG 2023-24 Installation

Communication Channels

Effective teamwork begins and ends with communication. It is important for District and Club leaders to keep the communication open, effective, collaborative and respectful. District and Club leaders are empowered to exchange ideas, ask questions, and contribute using appropriate channels.

To that effect we have established the following communication channels -

In-Person - In-person conversations are more effective to influence action. When talking to someone in person, you get the feedback you need right away. You can even have engaging discussions, something that is hard to do online.

Email/PMail (DACdb) - Use email to provide directional, important and timely information. District events, key dates/reminders, newsletters, leadership messages and event registrations will be communicated by email. Please make sure your email address in DACdb is current and the sender's email is not blocked and not marked as spam. We encourage you to take timely action to avoid reminder emails.

WhatsApp - To encourage collaborative dialogue and information sharing between District and Club leaders. Eg: 7680 22-23 Membership WhatsApp group will include district membership team, club membership chairs and Rotarians who are passionate about growing Rotary. Similar WhatsApp groups have been set up for Foundation, International Service, Club Presidents etc. There may be information in the messages that you can learn from or contribute to. The groups are set up to get answers to your questions faster and avoid one more email.

Zoom - For weekly, monthly or quarterly District wide meetings we will set up Zoom calls to encourage participation from all clubs. Zoom links will be published on DACdb for your reference.

Text or Phone call - We need your help or your attention to take timely action.

Facebook/Twitter/LinkedIn - Like or Share your stories with your friends, community partners or public. Your participation will increase our engagement.



Let's do some classwork





- Launch Facebook, like the Rotary7680 page - <https://www.facebook.com/Rotary7680/>
- Launch Instagram, follow Rotary 7680 - <https://www.instagram.com/rotary7680/>
- Download WhatsApp on your phone or laptop - <https://www.whatsapp.com/download>
- Download DACdb on your phone or laptop - <http://m.dacdb.com>




- Kam Chandan Contact Information:



- Please join the WhatsApp groups to encourage collaborative dialogue and information sharing between District and Club leaders.

WhatsApp Group	QR Code
7680 22-23 President & AG - A place to connect, share and discuss topics among your classmates and AGs in District 7680.	<p style="text-align: center;">7680 22-23 President & AG WhatsApp group</p> 
7680 22-23 Foundation - A place to connect, share and discuss topics among your Club Foundation Chairs, District Foundation team and The Rotary Foundation advocates and ambassadors.	<p style="text-align: center;">7680 22-23 Foundation WhatsApp group</p> 

<p>7680 22-23 Membership - A place to connect, share and discuss topics among your Club Membership Chairs, District Membership team and Membership advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Membership WhatsApp group</p> 
<p>7680 22-23 Youth Service - A place to connect, share and discuss topics among your Club Youth Service Chairs, District Youth Service team and Youth Service advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Youth Service WhatsApp group</p> 
<p>7680 22-23 Int. Service - A place to connect, share and discuss topics among your Club International Service Chairs, District International Service team and International Service advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Int. Service WhatsApp group</p> 
<p>7680 22-23 Comm. Service - A place to connect, share and discuss topics among your Club Community Service Chairs, District Community Service team and Community Service advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Comm. Service WhatsApp group</p> 

<p>7680 22-23 Programs - A place to connect, share and discuss topics among your Club Program Chairs, District Programs team and Programs advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Programs WhatsApp group</p> 
<p>7680 22-23 Club Service - A place to connect, share and discuss topics among your Club Secretary and Club Treasurers, District Secretary, District Treasurer and Club Service advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 Club Service WhatsApp group</p> 
<p>7680 22-23 PI/PR - A place to connect, share and discuss topics among your Club PI/PR Chairs, District Public Image/Public Relations team and PI/PR advocates and ambassadors.</p>	<p style="text-align: center;">7680 22-23 PI/PR WhatsApp group</p> 



Name: Wally Olson

Title: District Executive Secretary

Email: bikerwoe@icloud.com

Text/Cell: 240-446-8411

Fun fact: District Secretary since 2016, I'm in my 3rd Rotary Club as I've moved around our country, and I joined Rotary in 1992.



Goals:

As District Executive Secretary since 2016, my goals are to keep the DACdb and Rotary International (RI) database clean. This is a weekly activity as members come and go. If not done then your clubs will be billed for more or less members according to the RI database come July 1 and January 1.

Also I support the DG in all their events by running the registrations and sending PMails.

When a member emails or calls with questions I respond as quickly as I can and help them with their challenge. I'm always happy to set up a Zoom session to help our Secretaries/Members out.

Over the years I've done DACdb training sessions for members at their club meetings. DACdb isn't hard after the member understands its process, and after one of the training sessions everyone feels better about logging in.

Key Events:

My key events are District one's, DG Foundation Event, District Conference and District Assembly and running the District Zoom meetings.

What is DACdb

DACdb (District and Club Database) is the conduit between Rotary.org database and your Club member. Every update your Secretary or member does in DACdb is updated in Rotary.org. For example, Club positions, email addresses, phone numbers are all updated between the two systems.

Some of the features of DACdb are -

DACdb Quick Start Guide

https://dacdb.com/Help2/download.cfm?sFileName=A.%20Overview\DACdb_QuickStart_New_UI.pdf

Mobile Application (NEW)

Membership information is easily accessible using your iphone, ipad or Android. Download DACdb mobile app from App Store or Play Store

Membership Management

Get an instant status update on member numbers, membership types, dues paid, meeting attendance, meeting locations (with maps and driving directions), statistics on trends over a period of time and more.

Member Profile

Our detailed member profiles allow you to add or import as much or as little data as you would like about your members. You have the ability to download a member's data into your contacts on your smartphone.

Online Member Application

You can set this up for your club and make it easier for the member and Club Secretary to join your club - <http://ismyrotaryclub.org/NewMember/?ClubID=<your club id>>

Club Management

Club Secretary will add or remove members from clubs, chapters or committees at any time and ensure that the groups are arranged according to the guidelines you set forth.

Committee Management

Manage all of your organization's committee needs.

PMail (Personalized Email)

Email all members within your club or committees, and bulletins.

EZ Bulletin & EZ Stories

This is a free module for all clubs, easy to use and a great way to stay in touch with your members on a weekly basis.

PText (Personalized Text [SMS] Messaging)

NEW - What is PTEXT and Why Would I Use This? Have you ever had a time where you needed to get an urgent and short message. DACdb has you covered with PTEXT. This feature enables you to send a short (~140 characters) message one-way to your members. Think of this more as a notification rather than a message. There upgraded Ptexting is \$.02 per person per message and you must subscribe to use the newer Ptext module.

District Grants

This module will guide you through the internal application process for District Grants under the Future Vision program.

Reports for Everything

Over 75 different reports cover all of your organization's reporting needs.

Optional Easy and Beautiful DACdb Club Website

This is an easy way for clubs to go public with all your info and it integrates with DACdb officers/members/calendars and bulletins. There is a fee for this.

Help is here

Lastly, if you need assistance with DACdb, contact District Executive Secretary Wally Olson at bikerwoe@icloud.com or text 240-446-8411 (I don't answer unknown calls because of so many spam calls, so please text first).

ROTARY CLUB CENTRAL PLAN TOGETHER TRACK PROGRESS ACHIEVE GOALS




Why should clubs use Rotary Club Central?



It's a one-stop shop.

It provides access to all the data that was previously available from several reports.



It eliminates paper.

It replaces paper forms for membership and Rotary Foundation goals, as well as the *Planning Guide for Effective Rotary Clubs*.



It fosters continuity in leadership.

Club leaders change annually, so by offering them the ability to see a history of goals and achievements, it creates consistency among leaders.



It enables clubs to track their progress.

Club leaders can determine whether the goals they've set are realistic and make changes if needed.




It creates transparency.

All club members are able to see club goals.



It showcases the important work that Rotary clubs do worldwide.

Until now, Rotary has not had a vehicle for providing information about the millions of service projects that Rotarians undertake. With Rotary Club Central, clubs can document the details of their projects, such as the number of volunteers and volunteer hours and a list of in-kind donations.

How do I get to Rotary Club Central? Go to www.rotary.org/clubcentral. You need a My Rotary account to go to Rotary Club Central. If you do not have an account, please go to www.rotary.org/myrotary. 

Who can use Rotary Club Central? All Rotarians can view the goals and achievements for their club. The current and incoming club president, secretary, executive secretary, treasurer, Foundation chair, and membership chair can add and edit the goals and achievements for their club.



Name: Philip Volponi
Title: District Treasurer
Email: volponipc@gmail.com
Text/Cell: 704-574-0439
Fun fact: Loves Golf, Bourbon, Traveling



Goals:

The role of the District Treasurer is to safeguard our finances and execute the financial goals of the District Governor and their Leadership Team. Also to help each club remain strong financially and answer any questions regarding budgeting and planning for a strong position to allow clubs to accomplish their goals and remain a strong community partner.

Club Presidents & Officers should be knowledgeable about club financial practices and ask questions when clarification is needed.

Key Events:

We will be holding 4 sessions (approx. one per quarter) during the year to share best practices for managing club finances with Club Treasurers and Club Presidents. We will have the first session during Pre-PETS and the rest will be planned throughout the 2022-23 Rotary year.

All District functions and meetings per annual calendar are important. Please attend and encourage your club members to participate in as many as possible.

Examples are Foundation Banquet, District Conference, and Assemblies.

District 7680 Budgetary Guidelines for 2022-2023

When	How Much (approximate)**	What	Who
January 29, 2022	No Fee	Pre-PETS/Leadership Workshop	District Leadership Team, Assistant Governor, President Elect
March 17-19, 2022 Greensboro, NC	Registration only (no room) = \$400 Registration + Private Room (1 night) = \$500 Add \$180 for optional Thursday sessions	Presidents-Elect Training Seminar (PETS)	President Elect President Nominee District Leadership
March 26, 2022	No Fee	Grants Management Seminar. Mandatory for Clubs to be considered for District Grant	President Elect, and Grants Chair (or Foundation Chair)
April 23, 2022	No Fee	Club Officers Training	Club Officer, Assistant Governor, President Elect President Nominee
June 24, 2022 Huntersville, NC	No Fee	DG Installation	All Rotarians
July 1, 2022	\$70 per Member (\$35 semi-annually)	District Dues-Billed Semi-Annually	All Club Members
July 15, 2022	\$89.91 per Member	RI Semi-Annual Dues plus Rotarian Magazine-\$12.00; liability insurance-\$4.72; council on legislation-\$1.00; D&O/EPL Insurance-\$.1.19	All Club Members
July 15, 2022	\$5 per member for university based clubs and \$8 per member for community based clubs	RI Annual Dues	All Rotaractors

When	How Much (approximate)**	What	Who
July - June (clubs must declare by 10/31 for a student the following year)	\$100/month allowance	Inbound Youth Exchange	High School Student
November 18, 2022 Great Wolf Lodge, Concord	\$75/person	Foundation Banquet	All Rotarians

When	How Much (approximate)**	What	Who	Why
July 14-17, 2022 Gardner-Webb University, NC	Club Sponsors Students = \$250/student	Seminar for Tomorrow's Leaders (SFTL)	Rising high school juniors, seniors, and Interact students	Annual 2 ½ day motivational, leadership training, and free enterprise seminar
Check Website for dates https://www.rli33.org/	Part 1, 2 and 3 Virtual = \$35 In Person = \$95	Rotary Leadership Institute (RLI)	New Members and Club Leaders	Opportunity to enrich that learning through sharing experiences and ideas with other Rotarians throughout the region.
May 5-7, 2023 Charlotte, NC	Registration = \$275/person until January 31 st Hotel = \$162 plus tax per night. Room can be shared if requested to hotel.	District Conference	All Rotarians	For all Rotarians - A view of Rotary far beyond your local club. Presidents receive Awards for current-year club accomplishments. Presidents-Elect get ideas for successful planning

May 27-31, 2023 Melbourne, Australia	Registration = approx.\$500/person Hotel = ~\$150- \$250/night Travel = varies ~\$2,000 round trip advance purchase	International Convention	Club Officers, specifically President and President-Elect	Connect with the Rotary World
** All Costs are approximate -- for budgeting purposes only				
Club Officers = President, President-Elect, Secretary, Treasurer, Foundation Chair and Membership Chair				

Sponsorships/Auction Items:

We couldn't do the good work that we do without the support of clubs and local businesses. Sponsoring a Rotary event is a great way to help your community while promoting your business. If you are interested in learning about these opportunities, please reach out to Erika Erlenbach.

Additional Information You Will Need:

Maintaining club data online can help you keep your membership information current and accurate. The club president, secretary, and other offices can use MY Rotary or our database at www.directory-online.com/Rotary to:

- Update membership information within 30 days of any changes, or by 31 December or 31 May, whichever is sooner.
- Make sure the names of all current officers are correct and that all future officers are named no later than 1 February.
- Confirm that email address for all members are current

Club Invoice Mailing:

All club invoices are due and payable upon receipt, and the amount due is not adjustable. Rotary International emails a copy of the invoice to every club office in January and July. To ensure that emails from Rotary are not rejected or filtered as spam, add ri.clubfinance@rotary.org to your approved email contacts.

If your club has not opted out of the paper invoice or updated your officers email addresses, you will receive a paper copy by post in late January and late July. Please make sure the address information of your club is accurate in DACdb. Consider using Zelle, electronic transfer of funds to avoid delays and errors. If your club has not received an invoice by the beginning of February or August, email District Treasurer Phil Volponi - volponipc@gmail.com to request a replacement. Include your club name and number and delivery address or fax number. Club dues still must be paid even if you have not received the invoice.

District Office: Rotary District 7680, P.O. Box 79132, Charlotte, NC 28271

District 7680 Budget

Budget Year	2022-2023
District Membership	2,250
Dues (billed 1/2 twice yearly, based on SARs)	\$70
REVENUE	
Club District Dues	\$157,500
Foundation Banquet Registration & Sponsorship	\$18,125
District Conference Registration & Sponsorship	\$66,195
Rotary Youth Exchange-Outbound	
SFTL Club Sponsorship	\$20,000
Interest/Misc. Income	\$1,200
RI Stipend to DG	\$10,500
Total Revenue	\$273,520
EXPENSES	
General and Administrative Expenses	
Audit & Tax Preparation	\$2,500
Bank Service Fees	\$250
Database Fee - Annual	\$5,500
Equipment	
Insurance and Storage	\$1,000
Legal Related	
Office Expense/Postage/Printing	\$4,000
Technology Solutions	\$3,500
Website Hosting	\$1,200
RI Stipend to DG	\$10,500
	\$28,450
District Committees	
Assistant Governors	\$4,400
Executive Secretary	\$18,000
Finance Committee	\$250
Foundation Committee	\$250
Annual CART Trac	\$250
Governor - Discretionary Funds	\$7,500
Nominating Committee	\$250
Council of Governors	\$1,200
General Committee Expenses	\$1,000
District Trainer	\$250
Treasurer Expense	\$3,600
	\$36,950
District Service Committees	
Club Service - RLI Dues	\$500
Club Service - Public Image	\$3,500

Youth Service - Rotary Youth Exchange	\$8,500
Youth Service - District Event Student Underwriting	\$7,500
Youth Service - SFTL Summer Camp	\$40,000
Foundation - Major Donors	\$2,400
Membership, Membership and Membership	\$2,400
Rotary Means Business Fellowship/RotaryWorks	\$500
Women In Rotary	\$500
	\$65,800
Assemblies & Workshops	
Mid-Year (UNCC downtown)	\$1,200
Membership/Foundation Workshops	\$1,200
Area Assemblies	
	\$2,400
Banquets & District Conference	
Governor's Installation Banquet (Northstone CC)	\$2,250
Foundation Banquet (Great Wolf Lodge)	\$23,120
Joint District Conference (Sheraton/La Meridien)	\$76,213
Club Awards	\$2,400
	\$103,983
PETS (Greensboro, NC)	
Registration for DGN, AG's, District Leadership	\$6,500
PETS Manual	\$1,200
	\$7,700
Zone Seminars/Training (Glen Allen, VA)	
Zone Seminars/Training	\$2,400
Zone Seminars/Training Emerging Leaders	
	\$2,400
Zone/Leadership Summit (Baltimore, MD)	
Leadership Summit Dues	\$450
District Governor	\$2,500
District Governor Elect (plus GETS)	\$3,000
District Governor Nominee (plus GENTS)	\$3,000
Past District Governors	\$3,000
Emerging Leaders	\$3,000
Leadership Summit Assessment - Special Projects	\$750
	\$15,700
International Convention (Melbourne, Australia)	
District Governor	\$5,000
District Governor Elect	\$5,000
	\$10,000
Total Expenses	\$273,383
Net Revenue	\$137



Name: Karen Shore

Title: 2022-23 District Trainer

Email: karen.shore@uss.salvationarmy.org

Text/Cell: 704-907-1195

Fun fact: Passionate about professional and personal development/growth opportunities through Rotary engagement for every Rotarian!



Goals:

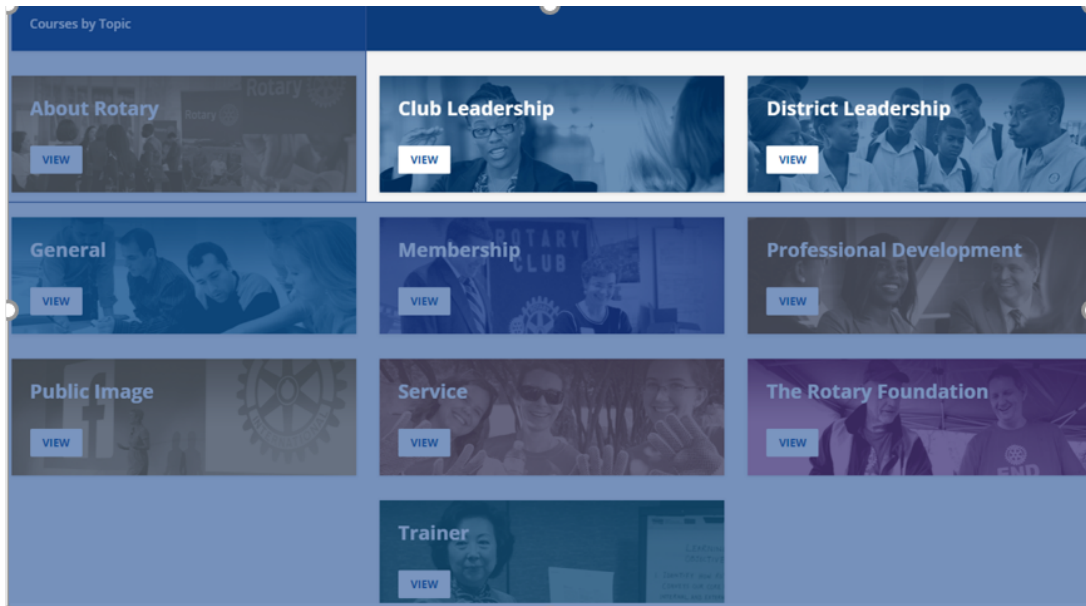
- Understand the importance of developing and using goal-setting & strategic thinking as effective club management strategies
- Use Rotary Club Central to post and track club goals
- Understand the importance of developing and updating the club's strategic plan
- Understand key leadership issues in operating a Rotary Club:
 - 1) Planning & Goal Setting
 - 2) Budgets & Budgeting
 - 3) Assembling & Preparing a Leadership Team (Club Officers/Committee Chairs)
 - 4) Club Assemblies
 - 5) Leading Meetings
 - 6) Strategic Planning
 - 7) Succession & Sustainability Planning

Key Events:

- Rotary Leadership Institute (in-person and virtual)
- Pre-PETS for Presidents-Elect, Presidents-Nominee, and Assistant Governors ~ January 29, 2022
- Carolinas' PETS for the same group above ~ March 17-19, 2022
- Club Officers Training - April 23, 2022
- 2022-23 District Events - Membership, Foundation and Public Image Seminar
- Mid Year assembly - TBD
- District Conference - May 5-7th, 2023

Learning Center

Take the Club Leadership courses at Rotary.org
<https://learn.rotary.org/members/learn/catalog/view/67>



- D7680 Resources: <https://tinyurl.com/7680resources>
- Club President's Manual: <https://my.rotary.org/en/document/lead-your-club-president>
- Club Secretary's Manual: <https://my.rotary.org/en/document/lead-your-club-secretary>
- Club Treasurer's Manual: <https://my.rotary.org/en/document/lead-your-club-treasurer>
- Club Administration Committee Manual: <https://my.rotary.org/en/document/lead-your-club-administration-committee>
- Club Service Projects Committee Manual: <https://my.rotary.org/en/document/lead-your-club-service-projects-committee>
- Club Vocational Service Manual: <https://my.rotary.org/en/document/introduction-vocational-service>
- Club Foundation Committee Manual: <https://my.rotary.org/en/document/lead-your-club-rotary-foundation-committee>
- Club Membership Committee Manual: <https://my.rotary.org/en/document/lead-your-club-membership-committee>
- Public Relations/PR Committee Manual: <https://my.rotary.org/en/document/lead-your-club-public-relations-committee>
- Interact Guide: <https://my.rotary.org/en/document/interact-guide-rotary-club-sponsors-and-advisers>
- Assistant Governors Manual: <https://my.rotary.org/en/document/lead-your-district-assistant-governor>
- RI Foundation Online Contribution Page: <https://www.rotary.org/en/donate>
- RI Foundation Bequest Society Form/Brochure: <https://my.rotary.org/en/document/your-rotary-legacy-doing-good-world-beyond-your-lifetime>
- Rotary Direct: <https://my.rotary.org/en/rotary-direct>

Governance Documents

Clubs and districts are guided by the Manual of Procedure, RI Constitution, and RI Bylaws. These documents provide the structure for RI's policies and procedures. Every club and district can propose amendments to constitutional documents through the Council of Legislation.

Manual of Procedure

The [Manual of Procedure](#) offers a concise version of Rotary's policies and procedures. The manual is geared to Rotary club and district leaders and features information that's most relevant to their roles. It is published every three years to reflect adopted legislation and decisions of the RI conventions, the Council on Legislation, the Rotary International Board of Directors, and the Trustees of The Rotary Foundation.

The manual covers these key areas:

- Structure: Includes policies and procedures for clubs, districts, zones, Rotary International, and The Rotary Foundation.
- Carrying out Rotary's mission: Includes the structure, policies, and procedures of the programs of RI and the Foundation
- International Meetings: Includes the RI Convention, Council on Legislation, and International Assembly
- Rotary's constitutional and legal documents

Rotary's constitutional documents

The Rotary International constitutional documents provide club and districts the foundation for RI's policies and procedures.

- [Constitution of Rotary International](#)
- [Bylaws of Rotary International](#)
- [Standard Rotary Club Constitution](#)

All clubs admitted to Rotary membership must adopt this constitution.

- [Recommended Rotary Club Bylaws](#)

Clubs can tailor these bylaws, as long as their changes align with Rotary's constitutional documents and the Rotary Code of Policies. If you have doubts about your proposed changes, please submit them to the general secretary for the RI Board to consider.

The [Rotary Code of Policies](#) compiles all of the organization's general and permanent policies. The revised version is available after each meeting of the RI Board and the Council on Legislation. A separate [document](#) outlines amendments made to the code whenever it is updated. The [Rotary Foundation Code of Policies](#) is maintained in a separate document. A revised version is available after each meeting of The Rotary Foundation Trustees.

Read the latest [RI Board decisions](#) and [Rotary Foundation Trustees decisions](#)

Name: Chris Jones

Title: District Membership Chair (DMC for short)

Email: chris.jones.rotary@gmail.com

Text/Cell: 980-288-4007

Fun fact: Ride a Goldwing and served as the President for the International Fellowship of Motorcycling Rotarians in North America (www.ifmr-na.org)



Goals:

Everything that we do in Rotary starts with Membership. If we want to pass the legacy and gift of Rotary on to others, we must continue to attract more great leaders into the best membership organization that provides service on the face of our planet - Rotary! #GrowRotary!

All goals based on 2,200 District members. *(2272 as of 1 July)*

Note that in 2012, D7680 had over 3,000 members

- 100% of clubs with goals in Rotary Club Central *(22 as of 19 Oct)*
- 100% Membership Leads followed up on
 - Conversion rate of leads to exceed 75%
- Attraction: Grow to over 20% (+440 members) *(65 as of 19 October)*
- Attrition: Keep under 15% (-330 members) *(78 as of 19 October)*
- Net increase in existing club membership: 5% (110 new members) *(-2 as of 19 October)*
- Open two new standalone Rotary Clubs with 30 members each (60 members)
- Open 6 new Satellite clubs with 12 members each (72 members)
- Net new member growth = 242 members
- Women members grow to 32% (704 women) *(29.4% as of 19 October)*
- Members under 40 to 15% (330) *(9.3% as of 19 October)*
- Member Retention 95% (2,090) *(96.54% as of 19 October)*
- Each Club President sponsors at least one new member into Rotary (55 members)

Key Events:

- Monthly District-wide membership Mondays - sharing best practices and success stories
- Membership training at District Training Assembly
- Membership Training at Midyear Assembly
- Membership Training at District Conference
- Membership Summit held in the fall of 2022

20 Benefits of Rotary Membership

Friendship: Membership in Rotary fulfills the basic human need of friendship. In fact, it was one of the primary reasons Paul Harris started Rotary in 1905. We create lifelong friendships in our local and international communities. The relationships created in Rotary's are with a network of local and international leaders whom we address by name and are considered our equals and peers.

Professional Development: Rotary is a network of business, professional and community leaders, who have a culture of high level of integrity and purpose. Our members are exposed to people, every week, in a vast range of vocations that can provide assistance to our business and professional development. Although we are not a business networking organization, we afford our members to be identified to the leaders in their local community. By this association, our members not only enhance their business, they learn from and identify with the leaders in their community. It was once said, "Rotary allows me to sit next to people every week that I would otherwise have to pay \$250 an hour to meet."

Personal Growth: Rotary takes ordinary individuals and puts them into extraordinary circumstances. Every week, you are exposed to new thoughts, new professions and new opportunities to learn. Our members develop broad social skills. A key part of Rotary is its internationalism, which allows our members to broaden their international scope, living and expression. Simply stated, membership in Rotary helps to make our members better – better individuals, community leaders, internationalists, and humanitarians.

Leadership Development: A core value of Rotary is that we develop leaders and leadership skills. We provide leadership training at all levels of our organization. Rotary's brand of leadership is distinctive. We teach how to lead leaders in the context of a volunteer organization. If you can be an effective leader in Rotary, you will be a better can be an effective leader in your business. Serving in Rotary positions is like a college education in leadership.

Community: Rotary clubs give our members a way to get involved in making their local communities better. Membership and involvement in a Rotary club makes an individual a better community citizen and more connected with community leaders and the needs of the community.

Continuing Education: Involvement in Rotary allows our members to broaden their perspective and improve their business skills. Attendance at the weekly meeting exposes our

members to the meeting's program which include speakers talking on a variety of topics. Further, training is available for Rotarians who take on responsibility in the organization. Training in fundraising, non-profit management, event production, communications, etc. will help you to grow in Rotary and develop additional business skills.

Fun: Rotary is fun. The club projects are fun. Social activities are fun. And the service is fun. Our club meetings and other events are filled with fellowship, humor and entertainment. Every Rotary club and district has parties and activities that provide social fun and camaraderie. Our members are friendly, welcoming and engaging.

Public Speaking Skills: Rotary club meetings and events place a high value and regard on effective public speaking. Participating in a Rotary club helps our members to develop confidence and skills in public communication, and the opportunity to use it. Rotarians who get more involved will be exposed to higher levels of public speaking training.

Global Citizens: Rotary is in over 200 countries and geographical regions. There are few places on the globe which do not have a Rotary club. This global presence gives our members the exclusive opportunity to create friends in both the local community and the world community. This global connection gives you the opportunity and vehicle to be a better global citizen. Members who are involved in international businesses will find access to global business, professional and community leaders a valuable asset.

Unique Travel Experience and Assistance: Members who travel will find that being a Rotarian will open doors throughout the world. "The Pin Gets You In!" Visiting a Rotary club while you are traveling will give you immediate access to local resources and information. Also, Rotary clubs everywhere can provide quick assistance in obtaining services of a doctor, lawyer, dentist, etc., while traveling.

Next Generation Programs: Rotary provides one of the world's largest, most structured and responsible youth program. Our youth exchange program, both our academic year and short-term, summer exchange are recognized as one of the best and most cost efficient available. We also have clubs in high school and college that help students develop their leadership, social, organizational and communication skills. These youth programs are available to the family members of our Rotarians.

Develop Social Skills: Every week and at various events and functions, Rotary develops one's personality, social and people skills. Engagement with Rotary during international travel helps introduce Rotarians to new cultures and languages.

Opportunities for the Family: Involvement in a Rotary club immediately integrates the family into a community's support network. Lifelong relationships and friendships are created that can support a family for years. Rotary service projects are an ideal opportunity for working with your children to teach them the value of helping others. Finally, Rotary's Next Generation programs can help the children of Rotarians to develop special skills and experiences that can distinguish them as they apply to colleges and universities.

Vocational Skills: Rotary fosters growth and development in each person's profession or vocation and encourages sharing this development with others.

Ethics Treatment: One of Rotary's core principles is the "4-way Test" which governs ethical standards. Rotarians are expected to be ethical in business and personal relationships. Further, Rotary presumes an ethical relationship between its members. Rotarians presume the goodness in one another, in both a business or volunteer capacity.

Cultural Awareness: Rotary is a cross section of the world's most prominent citizens from every background. Rotarians learn to love and work with people everywhere.

Prestige: Rotary is the oldest and most prestigious civic organization in the world. Membership in Rotary is by invitation only. Worldwide, Rotarians are recognized as some of the most prominent individuals in business, professions and the community. Being a Rotarian gives you instant access to these people, and helps to identify you as one of these individuals.

Community Connections: Membership in Rotary immediately connects you with a broad range of professions and professionals, in your club, city, region or globally. We encourage our members to do business with each other because we trust the members in Rotary. Vocational diversity is one of Rotary's core values. Because of this diversity and our ethical treatment of one another, our members can have confidence in creating long term business relationships.

The Opportunity to Serve: Service is what Rotarians do. We change the lives of others in need. Your membership in Rotary gives you the opportunity, structure, knowhow and resources to provide service to others. The benefit a Rotarian receives by helping someone else is extraordinary and life affecting.

You Can Make a Difference - Locally or Globally: Rotary gives our members the ability to make a difference, and provides an exclusive benefit to our members to follow their passion in helping others. Rotary empowers our membership to dream large in addressing needs in local and international communities. There is no other organization that has the structure, the network and resources that are available to its membership. Individual members create our projects – from the global eradication of polio, to a local beautification project, our members determine our action. What you can dream, you can create. What you can dream, you can be.

How to bring in new members

PDG Tom Gump, District 5950

Know why people join Rotary

A great starting point is to review the research we already have for why people join Rotary. Data from Rotary International's last global survey shows that a majority of respondents said they joined Rotary or Rotaract for local community service and friendship. Respondents also listed personal growth, professional development, and professional connections as important reasons for joining. With this in mind, it's good to make sure your club can provide these things, and that you advertise them to prospective members. You have to Ask! This might seem obvious. But you know what, if you don't tell them about Rotary AND ask them to join, most people won't. The survey showed that more than 85% of new members found out about their clubs because a Rotary member personally invited them. Don't miss out on the opportunity. Ask your family members, friends, co-workers, neighbors, and other acquaintances to come to a meeting or event, and then follow up on any interest with an invite to join.

Rotary's value proposition for individuals

We need to be very clear with prospective members about what value we offer them, and then deliver on the promise. The survey results suggest we need to:

- Provide a variety of service projects – both local and international;
- Have engaging and fun social events;
- Host professional development opportunities;
- Offer leadership development opportunities, including our partnership with Toastmasters;
- Connect seasoned veterans with younger professionals in mentoring relationships;
- Provide networking opportunities beyond your club; and
- Make our events easy to bring the entire family to.

Rotary's value proposition for new clubs

Sometimes the best way to meet prospective members' needs is to gather enough people with similar passions to form the core of a new club. The value proposition we can share with them is the ability to join others who share a similar passion to create lasting change. Why start a new nonprofit venture when you can take advantage of all of Rotary's resources, its long track record of financial stewardship, and its expertise in planning sustainable service projects? The Rotary Foundation provides grant support. Action Groups and technical cadres provide technical support. Members of cause-based clubs can do far more than write a check. Every member has what it takes to bring in other members. And now, there's a place to be recognized for it.

DACdb Membership Application

Integrate new membership application form in DACdb using the link below -

<http://ismyrotaryclub.org/NewMember/?ClubID=<your club id>>

Once the member submits the application, it will be emailed to your board for approval. This can be used to track your leads using the DACdb CRM (Customer Relationship Management) module. This will avoid duplicate entry in DACdb when a prospective member becomes active.



ROTARY CLUB OF LAKE NORMAN/HUNTERVILLE MEMBER INFORMATION FOR DACdb System

ROTARY MEMBERSHIP APPLICATION

Potential members are asked to complete the following information. Starred items() are required.*

After completing this form, click 'Submit' and the Club you are requesting to join will receive your application. You can also print this form and mail it per your Club's instructions. A copy of this application will be emailed to you.

MEMBER:

Title: _____
 *First Name: _____
 MI: _____
 *Last Name: _____
 Suffix: _____
 Nickname: _____ (Badge Name)
 *Birthdate: _____ (mm/dd/yyyy)
 *Gender: _____
 *Email: _____
 Home Phone: _____
 Cell Phone: _____
 Cell Carrier: {select} _____

Please check the ☐ below next to your preferred mailing address

Home ☐
Address

Address 1: _____ (Address)
 Address 2: _____ (Ste/Suite)
 Address 3: _____
 City: _____
 State: _____
 County: _____
 Province: _____
 Postal Code: _____

Vacation ☐
Address

Address 1: _____ (Address)
 Address 2: _____ (Ste/Suite)
 Address 3: _____
 City: _____
 State: _____
 County: _____
 Province: _____
 Postal Code: _____

Business:

Company: _____
 Position: _____ (Business Position / Job Title)
 Website: _____
 # Employees: _____
 Office Phone: _____ Fax Number: _____

Name: Ranjit K Rawlley

Title: District Program Chair

Email: Rawlley@aol.com

Text/Cell: 704 268 9665

Fun fact: Enjoy mountaineering and have scaled Friendship Peak a 17,300 ft peak in India.



Goals:

- Elevate the quality of programs presented at our Rotary Clubs.
- Build collaborations between clubs to better share quality programs.
- Help Club program chairs with ideas and resources to improve the quality of their programs.

Key Events:

Looking to have PE's share the names of their program Chairs by May 1st 2022.

Start communicating with the Program Chairs by mid May to allow them a few months to build their roster of programs.

Survey Program Chair in the District and setup District wide Zoom meetings with program Chairs a minimum of once a month or more often if there is a need.

Great Ideas for Great Meetings

Arranging a Rotary meeting that will keep your current members engaged and coming back is daunting, but planning a meeting that will be interesting enough to attract new members is a challenge. Rest assured But it needn't be that difficult! One thing is abundantly clear: successful growing Rotary clubs usually have excellent programs. All it takes is organization and a calendar. Don't look at it as 52 meetings. Take the calendar and subtract out the standard meetings that every Rotary club should have then add in the programs you want to have, and just like that, your year is planned. Remember your members' time and attention are a precious commodity and you want to be respectful by making each meeting special. Always have a couple of people who are on standby to provide a prepared program on short notice if your speaker doesn't show up. Here are some ideas to consider -

- Vocational talks by Club members - 10-15 min. per member. (A great fallback when you have a speaker not show up. It is essential to let members know you may call on them on short notice during the year)
- Vocational visit to a local business eg: Metrolina Greenhouse, Randy Marion Chevrolet
- Invite City, Town or State officials to provide an update. When done virtually you are able to attract statewide government officials including the AG and NC Treasurer.
- Scour the local papers and magazines and see who is doing interesting things be it companies with innovative products, Professors with interesting ideas and the like.
- Local Historians, Sportscasters, Coaches, Journalists and College professors make for excellent programs.
- Club Assembly to provide update on Club goals and next steps
- Invite Interact, Youth Exchange student and Rotaract members to speak about their service project or fundraiser, SFTL experience or Youth Exchange experience
- Invite District and Zone Leaders to speak about Foundation, Membership, Youth Service, International Service, Global Grants, Peace Projects etc.
- Information sharing session with your twin club
- Virtual Comedy Show - eg: Andy Forrester - <https://www.comicbiga.com>
- Virtual Bingo. How about District wide?
- If caught in a cycle of a virtual meeting world, make lemons out of lemonade. Bring in speakers from other towns and out of the country to spice up your meetings.
- Rise Against Hunger meal packing day
- Rotary at Work day in the spring, get out and clean graffiti off walls or pick up trash on the road in front of your meeting place
- Evening meetings - attract all those potential members who cannot make a meeting during business hours.

- Monthly socials in place of a meeting. Covid has wreaked havoc with in person meetings. Having an outdoor picnic with catered food is easy and keeps the human connection so important to break the monotony of virtual meetings. Make the event free for Rotarians and their guests to help with membership.
- Mystery trip - plan a meeting around a mystery trip to somewhere outside your community. A ballpark, tailgate party, unusual restaurant, park, museum, theater, picnic, scenic drive to see the bluebonnets, stargazing at a planetarium or if several members have telescopes have a star party. Invite neighbors, family, friends, co-workers, and any potential members you can think of!
- Invite High School Juniors & Seniors to come to a meeting and make connections for summer jobs. Ask them to speak about their college dreams and summer schemes.
- Instead of your regular lunch meeting, Host an ice cream social for seniors in your community Senior Center.
- Hold a birthday party (with cake & candles) for your mayor, police chief, fire chief, local hero. Send invitations to potential members, or others in the community.
- Honor Teacher of the year with awards at your meeting
- Honor the local Business that best reflects the 4-Way test at a special meeting
- Celebrate World Polio Day the week of October 24
- Celebrate your President's birthday or Rotary anniversary.
- Speed Networking - Meet other Professionals in your town - like speed dating for professional contacts. Set up a night where you invite professionals from your town to join your members in a "SpeedNetworking" experience.
- Reunion Meeting - invite every past Rotarian on your Clubrunner roster.
- February 23rd: Rotary's Birthday - Have a birthday theme and decorations for the meeting, or just a cake.

If your club enjoyed a Program, please share it with other clubs on WhatsApp group - 7680 22-23 Programs.

AREA

1

*Anson/Richmond/Stanly County
Clubs*

AREA

2

*Ashe/Alleghany/Wilkes/Alex
County Clubs*

AREA

3

*Cabarrus County
Clubs*

AREA

4

*Cleveland County
Clubs*

AREA

5

*Gaston County
Clubs*

AREA

6

*"The Lake Area"
Clubs*

AREA

7

*Central Iredell/Rowan County
Clubs*

AREA

8

*Mecklenburg County Center
Clubs*

AREA

9

*Mecklenburg County South
Clubs*

AREA

10

*Union County
Clubs*

Assistant Governor Expectations

- Attend the Assistant Governor training session
- Complete Assistant Governor training sessions on Rotary Learning Center
- Attend Pre-PETS and PETS with Presidents-Elect
- Be digitally competent and prepared to assist Club Presidents in accessing DACdb and Rotary Club Central and inputting Club goals.
- Assist incoming Club Presidents in goal setting
- Attend the District Officers Installation
- Get to know the District Leadership team. Actively engage with them and leverage their help to support your clubs
- Schedule the first visit at your clubs in July and August to share the message of RI President and District Governor
- Visit Clubs for which you are responsible regularly, with a minimum of one visit each quarter. Be involved in the lives of the Clubs for which you are responsible.
- Hold regular joint meetings with Club Presidents and Presidents Elect in your Area, communicate Clubs' requests/concerns to the District Governor, encourage Clubs to follow through on requests and recommendations of the Governor, and facilitate area planning and collaboration between Clubs.
- Help Clubs plan for the "District Governor Official Club Visit". Attend each such visit with the District Governor when feasible.
- Attend and actively promote attendance at District Events scheduled on the District Calendar.
- Encourage the submission of District Newsletter items
- Participate in District Governor scheduled monthly meetings, as requested
- Provide the District Governor with a brief quarterly status report on each Club that would include Club activities, successes, and challenges. Annually, complete reports for your Clubs at Rotary Club Central by May 15.
- Encourage Clubs to sponsor and send Club Members to Rotary Leadership Institute training to develop future Club and District Leaders.
- Promote the themes, goals, and events of the District, RI, and the Rotary Foundation.
- Develop future district leaders. You are in a position to inquire about and meet potential district committee members and DG candidates in the clubs. This information should be shared with the DG, DGE and DGN
- Most importantly, be available and approachable. Communicate regularly with clubs via email, telephone, or mail.
- Provide club leaders with the opportunity to give feedback about the quality of your assistance and support of their club.



Name: Caroline McRae Goins

Title: 2022-23 Assistant Governor

Email: caroline.goins@ansonchildren.org

Text/Cell: 704-294-5715

Fun fact: I am an arts and craft supply collector- I don't actually take the time to do the crafts but if you need a vintage monochromatic glitter, I got you!



Clubs in your area:

Rotary Club of Albemarle

Rotary Club of Rockingham

Rotary Club of Wadesboro

Rotary Club of West Stanly

Goals:

My goal is to provide each club president with the support and information needed to succeed and enjoy their year as club president. Below are goals to help clubs get the most out of Rotary.

Area 1 will be represented at the following District 7680 events:

District Governor Installation Banquet

Rotary Foundation Banquet

Mid-Year Assembly

District Conference

All clubs will participate in Area 1 social in the fall and a group community service project in the spring, hosted by the Assistant Governor.

Key Events:

Area 1 virtual check-in meetings will be held on the first Tuesday of the month.

Area 1 President's Kick-off Celebration will be held on August 2nd at 7 pm, location TBD.



Name: Matt Schrum
Title: Assistant Governor
Email: schrumsound@gmail.com
Text/Cell: (828) 850-0726
Fun fact: I'm a DJ



Clubs in your area:

Rotary Club of Ashe County
Rotary Club of Alleghany County
Rotary Club of North Wilkesboro
Rotary Club of Taylorsville

Goals:

- Engage your current Club members with projects they are passionate about.
- Create a hybrid meeting option for both Club leadership meetings & normal Club meetings.
- Contact me when you have concerns about an issue in the Club and when you have community service projects.
- Add me to your Club communication emails.

Key Events:

Thankfully, none of the Clubs in my area currently meet at the same time which makes it easier to visit Clubs during the work week. I plan to meet with each Club in person during the first two months of the new Rotary Year to present the message of the current RI President. I will reach out to you!

I strongly encourage you to attend AND bring someone from your Club to attend upcoming district events as they are updated.

Name: Dr. Aimy Steele
Title: Assistant Governor - Cabarrus County
Email: aimysteele@gmail.com
Text/Cell: 980-521-6132
Fun fact: I was accepted to three military academies; West Point, Air Force Academy, & The Naval Academy.



Clubs in your area:

Rotary Club of Southwest Cabarrus
Rotary Club of Kannapolis
Rotary Club of Concord
Rotary Club of Cabarrus County
Rotary Club of Concord Afton-Sunset
Rotary Club of China Grove

Goals:

My goals are to help all clubs in our area to engage their current membership in a more robust and meaningful way, to increase members with strategies that attract active prospects, and to see club presidents and leadership teams create service opportunities that significantly enhance their local communities.

Key Events:

- Monthly Meetings with the Club Presidents in my Area: Last Tuesdays of the month, 8pm-8:45pm
- Monthly Newsletters shared with the Club Presidents in my Area: Last Sunday of the month



Name: Peter Bagley

Title: '22-'23 Assistant Governor – Cleveland County

Email: pbagley15@gmail.com

Text/Cell: 980-552-5110

Fun fact: Lived in 3 states, in 4 countries, on 2 continents, and was bi-lingual at the age of 5



Clubs in your area:

Rotary Club of Shelby
Rotary Club of Shelby Breakfast
Rotary Club of Kings Mountain
Rotary Club of Cherryville
Rotary Club of Boiling Springs

Goals:

- Collaborate on an International Service Project and Grant
- Increase membership by 5% annually
- 100% participation in Foundation giving
- Institute an annual County/Zone Social
- All clubs represented at District Conference and annual Foundation Banquet

Key Events:

- Quarterly visits to each club
- Monthly Presidents' Check-in Calls
- Bi-Annual Coffee & Conversation (face-2-face)
- Attend/Support Major Club Events on Request



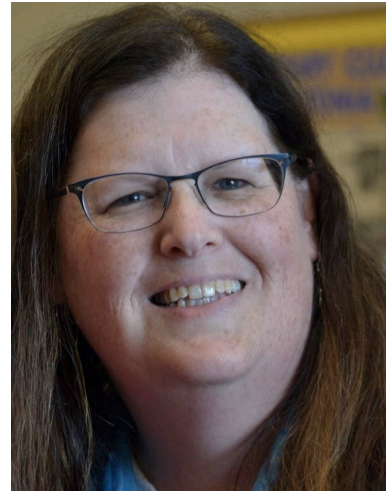
Name: Laurel R. Morris

Title: AG Gaston County

Email: Canarysinger@gmail.com

Text/Cell: 704-214-0264

Fun fact: I was born and raised in New Hampshire and named for the Mountain Laurel flower



Clubs in your area:

Rotary Club of Gastonia

Rotary Club of Gastonia East

Rotary Club of Gastonia Breakfast

Rotary Club of Gastonia Evening

Rotary Club of Mt. Holly

Rotary Club of Belmont

Goals:

Attend District events and training opportunities or make sure your club is represented

Attend Pre-PETS and PETS

Complete the RLI 3-part course if at all possible

Record your club's goals and information into Rotary.org in a timely manner

Complete District Grant application by deadline, share proposal with AG and other local Presidents-Elect

Keep your own President-Elect informed about District goals and procedures

Forward event information (pre and post) to the District Newsletter Chair.

Key Events:

Bimonthly meeting with Club Presidents, either in-person, conference call, or Zoom Check-in at District events and training

Visit Club Board meetings at least once or twice per year.

Meet with Club Presidents AND Presidents-Elect in the Spring (May or June)

Name: Maureen Moore

Title: 2022-23 Assistant Governor

Email: maureengmoore@gmail.com

Text/Cell: 727-858-1528

Fun fact: I am a certified SCUBA diver and have travelled to 44 out of 50 states



Clubs in your area:

Rotary Club of North Mecklenburg

Rotary Club of Huntersville Happy Hour

Rotary Club of Lake Norman-Huntersville

Rotary Club of Davidson

Goals:

All Presidents/President-Elects attend 2022 PETS

Increase membership in club by 3 by June 30

Meet Rotary Foundation goal for club

Meet Rotary Polio Plus goal for club

Host at least two service projects

Host at least two fundraiser projects

Apply for a Grant

Key Events:

Continue to host quarterly club leadership Zoom Calls

Attend meetings and/or events at least twice in Rotary year



Name: Jeffery Smith

Title: 2022-23 Assistant Governor - Central Iredell / Rowan County

Email: brewtus98@gmail.com

Text/Cell: (704) 437-1299

Fun fact: Grew up in southeast Ohio and attended The Ohio State University.



Clubs in your area:

- Rotary Club of Greater Statesville
- Rotary Club of Rowan County
- Rotary Club of Salisbury
- Rotary Club of Statesville
- Rotary Club of Statesville / Fourth Creek
- Rotary Club of Top of the Lake / Mooresville
- Rotary Club of Troutman

Goals:

- Increase total membership
- All clubs represented at District Conference & Foundation Banquet
- Encourage collaboration between clubs in service projects within the area
- Share best practices between club leadership
- Encourage clubs to periodically review & assess progress towards goals

Key Events:

- Quarterly visits to each club
- Develop quarterly Area 7 meetings with Presidents and PEs to share best practices and challenges
- Participate in club service projects as schedule permits
- Attend / support major club events on request



Name: Jerry Coughter

Title: co-AG for Area 8/District WASH Ambassador

Email: jerald.coughter@gmail.com

Text/Cell: 571-420-7040

Fun fact: I'm the proud father of two daughters who both work in STEM fields and are Paul Harris Fellows.



Clubs in your area:

- Rotary Club of Charlotte
 - Rotaract Queens University
- Rotary Club of Charlotte Dilworth South End
- Rotary Club of Charlotte International
- Rotary Club of Charlotte North
- Rotary Club of Charlotte Top of the Week
 - Rotaract UNC Charlotte
- Rotary Club of The Queen City

Goals:

- Grow membership
- Encourage the use of some type of community needs assessment in determining service activities and projects
- Encourage collaboration between clubs in service projects and use of Rotaract when possible
- Encourage identification of opportunities to improve DE&I in clubs
- Encourage clubs to have periodic assemblies to assess progress in goals

Key Events:

- Continue bi-monthly Area 8 meetings of Presidents and PEs which we currently do in conjunction with Area 9.
- Periodically meet with the Club Board of Directors to determine any issues they may be having and provide up-to-date District information.
- Provide notification to club Presidents and club Foundation chairs upon the attainment of PHS membership for affected members. Make every effort to present the pin and chevron in person.
- Participate in club service projects as schedule permits.



Name: Rodney J. Holtzmuller

Title: Assistant Governor

Email: rodneyholtzm1325@gmail.com

Text/Cell: 704-778-2354

Fun fact: One of my favorite activities is going camping each year with my children and grandchildren. Together, Beth and I, enjoy 12 grandchildren!



Clubs in your area:

Rotary Club of Ballantyne

Rotary Club of Charlotte South

Rotary Club of Charlotte South Park

Rotary Club of Mecklenburg County-South

Rotary Club of Charlotte Providence

Goals:

- 100% Clubs enter goals in Rotary Club Central
- Name President Nominees Prior to PETS
- Increase each clubs' PHF's and Annual giving to TRF
- Increase Rotary Direct Participants by 20%
- Earn Presidential Citation (and any other awards named by DG or RI President Jennifer Jones)
- Increase club member awareness of District Level events, activities and leadership opportunities
- Awareness of and possible joint efforts of club projects
- Joint socials biannually
- Focus on Membership Leads to promote growth in clubs
- Share pictures and project updates for Area 9 clubs to PR/PI Chair on a monthly cadence
- Encourage club service chairs to participate in monthly meetings by District Service Chair teams

Key Events:

Bi-Monthly Leadership meeting with leaders of Areas 8 & 9

Foundation Banquet

District Conference



Name: Paula J Smith
Title: Area Governor - Area 10
Email: pjsmith59@gmail.com
Text/Cell: 704-607-2953
Fun fact: I was a volunteer firefighter in New York



Clubs in your area:

Rotary Club of Marshville
Rotary Club of Matthews
Rotary Club of Monroe
Rotary Club of Monroe - Breakfast
Rotary Club of Union West
Rotary Club of Waxhaw-Weddington

Goals:

Collaborate on big projects for a bigger impact in our communities

Key Events:

Area meetings will be held 4 times throughout the Rotary year starting in August

District Governor official visit protocol

During the official visit to your club, the District Governor is the only program/speaker during your club meeting. No other speaker should be booked.

New member inductions or awards, however, are appropriate and DG Kam is honored to assist with these. Please let Chief of Staff Erika Erlenbach know about this ahead of time.

DG Kam's presentation to your club will be approximately 30 minutes. Please be prepared to have him introduced by the District Officer or Past District Governor or Assistant Governor or New Member or Board member in the club.

A Governor's gift is unnecessary. Clubs that desire to do so, may donate to Polio Plus in the name of District Governor Kamlesh (Kam) Chandan.

DG Kam is available and would like to meet with your board and other club leaders. If you would like to have this meeting, please plan for 15-20 minutes before or after your club meeting. DG Kam would love to have a conversation with your club leaders.

One-month before the Governor's Visit, you will be contacted by Chief of Staff Erika Erlenbach to confirm the official visit time, meeting location, address/zoom login, etc. Please respond to Erika and confirm whether you have any new member inductions or awards and also if you would like to have a conversation with DG Kam before or after your meeting.

Questions or concerns about your club's official visit can be emailed to Chief of Staff Erika Erlenbach.

Name: Donna Moffett

Title: 2022-23 District International Service Chair

Email: dmoffett@moffettgroup.com

Text/Cell: cell# in dacdb

Fun fact: Mother of 3, Grandmother/Nana of 2, love a good suspense novel, challenging hikes and visiting NC wineries. And wish I could write like John Grisham!



Goals:

Our main focus for the year 2022-2023 is to make our District progressively better in its understanding of International Service while showcasing the "International" in Rotary International.

- Setup Club/District International Service Team, aka CIST - members to include Club International Service Chairs, Club Presidents (opt-in only) and any other Club members passionate about International Service.
- Proactively educate, communicate and collaborate about International Service Opportunities with all clubs in our District using tools and gatherings such as the District Newsletter, Pre-PETS, Mid Year Assembly, Foundation Banquet and District Conference.
- Participate in reciprocal Friendship Exchange with one or two countries.
- Partner with the District Foundation team and other Districts/Zone to offer National Immunization Day opportunities to our Rotarians.
- Encourage and Promote Rotary clubs, Interact Clubs and Rotaract clubs to twin with International Clubs.

Key Events:

- Establish monthly or bi-monthly meetings for the District International Service Team on a fixed schedule, publicized in DACdb, to share about opportunities, projects, and global grants related to International Service. Meetings will start July, 2022.
- Participate in Pre-PETS, Mid Year assembly, Foundation Banquet and District Conference to share the highlights and programs available for Club and Rotarian participation.
- Offer individualized Club Visits from District International Service Team Leaders, presenting specific International Projects and Opportunities for local club participation.

Twin Club Program

D5010 Twin Club Program

One of the best things about Rotary is the opportunity to meet and make long-lasting friendships with fellow Rotarians around the World. Twin Clubs are two clubs from different countries that have established strong ties and have agreed to team up to complete a special program, be it an international service project, Rotary Youth Exchange, or Friendship Exchange. Club members enjoy regular visits to each others' countries to meet old friends, make new ones and learn about their locality, customs and culture.

Goals

- To emphasize the International avenue of Rotary service and friendship
- To establish a long-term relationship with another club that will lead to complex ongoing projects
- To enhance understanding of another culture
- To further international understanding and foster goodwill

Program Criteria

- Clubs must be from two different countries, preferably from different continents.
- Program must involve personal participation of Rotarians.
- Clubs should report their informal Twin Club relationship to D7680 International Service team

Determining Club Compatibility

Finding a suitable partner should be a club effort. The concerns and opinions of every club member must be taken into account if the match is to be successful. In the search for a partner, clubs should first be able to clearly identify their interests, strengths, and weaknesses. A brief summary of the club should be written up for potential postings and future correspondence. When selecting a partner, clubs may want to consider clubs that:

- Hold similar interests
- Have faced similar problems
- Possess expertise in an area that their club would like to improve
- Are located in a geographical region of interest to club members
- Have the same name in the RI Official Directory (for example: the Rotary Club of Davidson, USA, and the Rotary Club of San Jose, Costa Rica)
- Have innovative ideas for building your twin club relationship

Finding a Partner

After determining what type of club would be an appropriate match, the next step is to look for a club that meets the established criteria. Below are a few ideas for finding a partner:

- Contact your club member who has a friend, colleague or family in another country
- Contact your district governor or a past governor

Establishing a Relationship

Careful planning and clear communication is essential to establishing a strong relationship. Like any other worthwhile project, Twin Club programs take time and effort. Ensuring that each club has a clear understanding of its role and responsibilities in the partnership is key. To formalize the Twin Club relationship, clubs may wish to sign a simple letter of agreement, which outlines the goals and length of the partnership. Some ideas for developing a strong relationship include, but are not limited to, the following:

- Exchange weekly Club newsletters
- Hold a video conference club meeting
- Undertake an international service project
- Participate in a Rotary Friendship or Youth Exchange
- Plan and hold an international projects fair
- Organize a RYLA event
- Exchange project ideas or club program ideas
- Capitalize on visits by Rotarians who may be traveling
- Exchange handicrafts and local products
- Use your imagination and come up with innovative ideas for building your twin club relationship

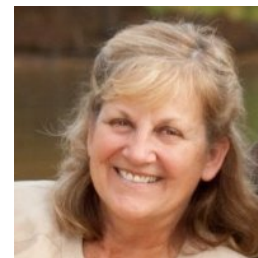
Name: Ineke Wilson

Title: Rotary Friendship Exchange Chair 2022-23

Email: for.ineke@gmail.com

Text/Cell: 704-905-5002

Fun fact: Dutch, direct, energetic, organised, likes travelling, loves to spend time with family and friends and likes to have fun.



Goals:

- I hope each club will have a contact person that is interested in International Service. It could be a member that has travelled a lot, is from another country or just has a passion for other cultures.
- To find a Rotarian with connections in another country, that can help us set up a Friendship Exchange with that District.

Our District had only one Friendship Exchange and that was with India in 2016. Our goal is to have multiple Friendship Exchanges in the world with District 7680. DG Kam Chandan was the contact person that year.

Experience different cultures and build international friendships.

Friendship Exchange is an international exchange program for Rotary members and friends that allows participants to take turns hosting one another in their homes and clubs.

What are the benefits?

- Broaden international understanding
- Build enduring friendships
- Learn about a region's people, food, languages, customs, and history
- Find partners for global grants

Club Presentation:

I can present to your club a powerpoint and explain more about Rotary Friendship Exchange.



Name: Karen M Steffens

Title: 2022-23 Rotary Youth Exchange (RYE) Chair

Email: karenmsteffens@gmail.com

Text/Cell: 704.650.8817

Instagram: district7680rye

Fun fact: Rotary Youth Exchange Student 1987-1988



Goals:

Get educated about Rotary Youth Exchange programs - 9,000 students per year ages 15-18½ exchanging in over 100 countries.

Recruit US students starting in middle school to consider going abroad for an academic school year (long-term program) or a few weeks in summer (short-term program).

Host and support foreign exchange students coming to the US helping secure host families, schools and Rotarians to volunteer.

Market the Rotary Youth Exchange programs in schools and local communities to make this opportunity available to more students.

<https://www.youtube.com/watch?v=q4CJ0JDDGS4&t=6s>

Key Events:

Instagram site for students to learn more about Rotary Youth Exchange in District 7680

Refreshing Youth Exchange page on District 7680 website as resource and recruiting tool for Rotarians, Clubs and Host Families

Mentoring by Youth Exchange Committee of Clubs interested in sponsoring Outbound Student or hosting Inbound Student

Participate In: student interviews; country reveal party; orientations; Fall Whitewater Weekend; Ski Weekend; and help us develop more Youth Exchange programs and activities.

Name: Scott Van Der Linden, PDG

Title: SFTL Chair (Seminar for Tomorrow's Leaders)

Email: svanderlinden7@gmail.com

Text/Cell: 704.574.5000

Fun fact: 2021 SFTL was a huge success despite COVID limiting Interact clubs throughout the district. It's tough to say who benefits the most from SFTL...the Students or the Rotary Volunteers!



Goals:

SFTL needs funds, students and volunteers:

1. **80 Sponsorships** (funding) at \$250 each. This is down from \$500 each so please be generous.
2. **80 Students.** And please qualify, communicate and engage with your club's Student(s). This is a golden opportunity to directly impact our youth and the future of your community. These Students come home and talk about their experiences (chat, post, tweet). Let's prepare them so their first exposure to Rotary leads to many more.
3. **10 Mentors** (one mentor for every 8 Students). Yes, we need other Volunteers, but Mentors are in the prime position to "*Make a Difference*". Consider who in your club has the personality to be a Mentor (energetic, positive, flexible, relates to teenagers, listens, non-judgemental, no personal agenda and excited to inspire our youth using the SFTL material and Rotary experience).

Key Events:

- Communications are still being revised, but expect emails, pdf brochure, website landing pages for digital forms, status updates from your AGs and monthly District Newsletters, maybe a youtube video or other cool stuff.
- Dates and venue will be announced once they are contracted...but expect a Thursday-Sunday in late June or early July at a small college/university in our district.
- Sponsorships should be part of your annual club budget and Student recruiting should begin in earnest by January. Mentor training will be conducted within six weeks of the event.



Name: Stacey D Hepp

Title: 2022-23 Interact Chair

Email: staceyhepp1@gmail.com

Text/Cell: 704.421.8220

Fun fact: Stacey started biking during the pandemic and has started biking all over the greenways throughout Charlotte with her husband.



Goals:

Making sure each club knows they are responsible for keeping up with, and updating their information in DACdb with correct Interact information. Who their sponsor club is, who their advisor is from their Interact Club and who the the contact is from their Rotary Club

Shortly prior to Covid and the closures, we were putting together an opportunity for Interact leaders (2 from each club) and their advisors from their sponsoring Rotary Club for introductions. The idea was to share “best practices” along with what was working and more importantly what wasn’t working. We also wanted to begin a buddy club system to encourage collaboration for Interact Clubs to work together and get to see the bigger picture of what they are a part of. We would like to revisit this and try for May of 2022 to make this happen. We need to make sure all of the clubs update their information in the system, this would be for each club to fill out. The goal is to create a roadmap for Interactors to continue their service and impact in their communities as they grow through University or Trade, eventually joining a Rotary Club in their communities. We would like to see Interactors collaborating with Rotary Youth Programs and SFTL to create a tool box of opportunities.

Updating your Interact Club’s information and projects in DACdb for opportunities and a broader impact.

In the Rotary Youth Exchange Program, we use an app for monthly check-ins, we would like to see this used for Interact as well for better communication across the board.

Key Events:

Interact Clubs working together as a district with the March of Dimes. This would be an opportunity for collaboration with Atrium Health, Novant. Fundraisers, Walks. This pairs perfectly with Rotary International’s pillar of healthy Moms and Babies as well as a matched footprint for our district.

Interact takes action

As early as the 1920s, individual Rotary clubs supported youth activities, sponsoring troops of scouts, and taking part in a Boys' Week that encouraged young people to be good citizens and promoted education, health, hygiene, and vocation. Rotary clubs also sponsored regional programs like Uthrotar in Michigan and Wisconsin in the U.S. In Florida, Rotary clubs worked with Wheel clubs for teenage boys.

By the late 1950s, Rotary members were discussing ways to strengthen their efforts to interest young people in community service and expand their worldviews, possibly through a Rotary-wide program designed for them. After a few years of study and planning, Rotary's Board of Directors in 1962 approved the name Interact, which had been suggested by a committee to express "inter-club and inter-member cooperation on all planes of activity - local, national, and international."

Rotary members, along with students, put Interact into action. The Interact Club of Melbourne High School, sponsored by the Rotary Club of Melbourne, Florida, USA, became the first Interact club on 5 November 1962.

One of the Interact club's founding members spoke on a panel at the 1963 Rotary International Convention, telling attendees how enthusiastic students were about the club. Although his school offered many other clubs, he noted that Interact was unique because its association with Rotary allowed students insight into a wide variety of professions and offered them an international perspective. Through Interact, students ages 12-18 make positive change in their schools and communities. Rotary clubs are sponsors that guide and mentor Interact members as they carry out service projects and develop leadership skills.

Interact facts and firsts:

- The name "Interact" is a blend of the words "international" and "action."
- The first Interact club outside the United States was certified in India in January 1963.
- World Interact Week was first observed in 1964.
- In response to input from clubs and Rotary committees, Rotary opened Interact membership to young women in 1968.
- The annual Interact Video Awards were introduced in 2009.
- In 2010, the minimum age for participation in Interact changed from 14 to 12.



Name: Taylor Martin Houston

Title: District Rotaract Chair

Email: taylor@promising-pages.org

Text/Cell: 817-675-3148

Fun fact: I am technically a cyborg. A little over a year ago I received a cochlear implant (specifically an OSIA 2) which has allowed me to hear out of my right ear for the first time in 38 years. The implant is bluetooth capable so I can actually receive calls and listen to music without the use of headphones.



Goals:

TBA

Key Events:

TBA

Expanding our reach with Rotaract

The idea for Rotaract emerged in the mid-1960s, building on the success of Interact, Rotary's service program for young people, which was founded in 1962. Rotary members were looking for a way to promote Rotary to college students and other young adults who were over the Interact age limit. The answer was Rotaract: a service program for men and women ages 17-25 that would be sponsored by local Rotary clubs. (The age requirement later changed.)

The idea became reality in January 1968 when Rotary approved the Rotaract proposal. Members of the Rotary Club of Charlotte-North, North Carolina, USA, had worked with local university students, and they seized the opportunity to sponsor a Rotaract club. The first Rotaract club was certified by Rotary on 13 March 1968 at the University of North Carolina at Charlotte. In the weeks that followed, more Rotaract clubs were started in the United States, Mexico, Italy, and India. About a year later, Rotaract boasted more than 200 clubs in over 25 countries and geographic areas.

Today, Rotaract clubs bring together young professionals and students who are committed to service and leadership in their communities and abroad.

Rotaract Rising

1. Rotaract is now a type of Rotary membership
2. New Rotaract clubs can form with or without a sponsor
3. Either a Rotaract club or a Rotary club can serve as a sponsor
4. Rotaract is open to all young adults ages 18 and over. There is no longer an upper age limit of 30
5. Rotaractors are now eligible to serve on district-level and RI committees
6. Rotaractors will enjoy greater support, training, and access to tools from Rotary
7. Beginning 1 July 2022, Rotaractors will pay annual per capita dues of either \$5 or \$8
8. Beginning 1 July 2022, Rotaract clubs will be able to serve as international or host sponsors of global grants, if they have previously partnered with a Rotary club on a global grant

Rotary Foundation - Our Causes



Promoting peace

Rotary encourages conversations to foster understanding within and across cultures. We train adults and young leaders to prevent and mediate conflict and help refugees who have fled dangerous areas.



Growing local economies

We carry out service projects that enhance economic and community development and create opportunities for decent and productive work for young and old. We also strengthen local entrepreneurs and community leaders, particularly women, in impoverished communities.



Supporting education

More than 775 million people over the age of 15 are illiterate. Our goal is to strengthen the capacity of communities to support basic education and literacy, reduce gender disparity in education, and increase adult literacy.



Saving mothers and children

Nearly 6 million children under the age of five die each year because of malnutrition, poor health care, and inadequate sanitation. We expand access to quality care, so mothers and their children can live and grow stronger.



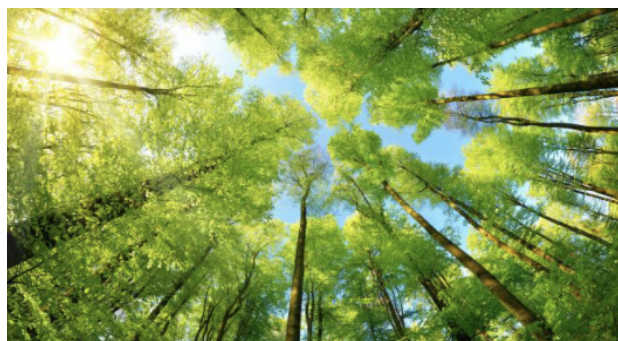
Providing clean water, sanitation, and hygiene

We support local solutions to bring clean water, sanitation, and hygiene to more people every day. We don't just build wells and walk away. We share our expertise with community leaders and educators to make sure our projects succeed long-term.



Fighting disease

We educate and equip communities to stop the spread of life-threatening diseases like polio, HIV/AIDS, and malaria. We improve and expand access to low-cost and free health care in developing areas.



Protecting the environment

Rotary members are tackling environmental issues the way they always do: coming up with projects, using their connections to change policy and planning for the future.

Name: Beth E. Trotter

Title: District Rotary Foundation Chair (DRFC)

Email: beth7680dg2019@gmail.com

Text/Cell: 704-458-0688

Fun fact: Participated in the first District 7680 PolioPlus summit of Mt. Kilimanjaro, 2012, collectively raising more than \$100,000.



Goals 2022-2023:

I. The Rotary Foundation Total Giving = \$675,000

A. AF Total Giving	\$ 400,000
B. AF Per Capita	\$ 174*
C. PolioPlus	\$ 75,000
D. Endowment Fund	\$ 200,000

II. Recognition

A. PHF	350
B. Benefactors	10
C. Bequest Society	10
D. Major Donors	10
E. Major Gifts	8
F. EREY Eligible	2,000
G. Sustaining Members	1,500
H. PHS Eligible	125
I. Non Giving Clubs	0

III. Grants

- A. Utilise District Grants
- B. Identify International partner for Global Grant in D7680

Key Events:

20 or more Individual Club Presentations on TRF
 PolioPlus Event around Oct 24
 District Foundation Banquet
 District Conference Awards Presentations

Rotary Foundation - Club Recognition

The Rotary Foundation offers clubs several opportunities to earn recognition for their support of its grants and programs. The Club Foundation Banner Report displays a club's progress in the current Rotary year toward becoming a 100% Foundation Giving Club and a 100% Every Rotarian, Every Year Club, and toward qualifying for Top Three Per Capita in Annual Fund Giving banner recognition.

100% Foundation Giving Club: This banner is awarded to clubs that achieve an average of \$100 in per capita giving and 100% participation, with every dues-paying member contributing at least \$25 to any or all of the following during the Rotary year: Annual Fund, PolioPlus Fund, approved global grants, or Endowment Fund.

100% Paul Harris Fellow Club: For a club to be eligible, every dues-paying member must be a Paul Harris Fellow at the time the district governor requests banner recognition. This recognition is a one-time-only award, but the intent is that the club will maintain its membership at the 100% Paul Harris Fellow level. To obtain this recognition:

1. A club representative contacts the district governor after determining that all current dues-paying club members are Paul Harris Fellows.
2. The district governor confirms that all members are Paul Harris Fellows by using the Club Recognition Summary, and then notifies The Rotary Foundation by email at rotarysupportcenter@rotary.org. The top of the Club Recognition Summary indicates whether the club received the 100% Paul Harris Fellow Club banner, along with the date this was achieved.

100% Every Rotarian, Every Year Club: Rotary clubs must achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year.

100% Rotary's Promise Club: Rotary clubs with 100% of members supporting the Endowment are eligible to request a Rotary's Promise Club electronic certificate. Commitments for future gifts to The Rotary Foundation of \$1,000 or more included in an estate plan, or outright gifts of \$1,000 or more to the Endowment, qualify as support.

Top Three Per Capita in Annual Fund Giving: Banners are given to the three clubs in each district that give the most per capita to the Annual Fund. To be eligible, clubs must achieve a minimum of \$50 in per capita annual giving.

100% Paul Harris Society Club: This recognition is awarded to clubs in which every dues-paying member has contributed a minimum of \$1,000 to the Annual Fund, the PolioPlus Fund, or an approved global grant during the Rotary year.

End Polio Now Countdown to History Campaign Certificate of Appreciation: This certificate is awarded to clubs that annually contribute \$1,500 or more to Rotary's PolioPlus Fund.

Rotaract Giving Certificate: This certificate is awarded to Rotaract clubs that have at least five members who contribute a total of at least \$50 during the Rotary year. The donors must be registered as members of the Rotaract club. Their gifts can be to any fund and in any amounts totaling \$50.

Rotary Foundation - Ways to Give

Making a contribution: Contributions to The Rotary Foundation may be made by credit card at rotary.org/donate. You can also give by check or wire transfer, or through your Rotary club, using [The Rotary Foundation Contribution Form](#) available at My Rotary. Club officers who sign in to My Rotary can make online gifts for their club or its members. Information concerning gifts of stocks, bonds, and mutual funds is available at rotary.org/securities. With all gifts, be sure to include your member ID to ensure proper credit and recognition.

Recurring giving (Rotary Direct): Support Rotary's Foundation year-round by making a recurring gift with Rotary Direct. You choose how much and how often to give. It is a simple and secure way to make a big impact. [Online credit card contributions](#) can be made monthly, quarterly, or annually. Donors can also enroll using The Rotary Foundation Contribution Form, or by calling the Rotary Support Center: +1-866-9ROTARY (+1-866-976- 8279) or email rotarysupportcenter@rotary.org. Donors can change or cancel their recurring giving online at any time through My Rotary. After you sign in, go to Account Settings by following the link in the upper right. Then choose the Donor Self-Service tab.

Employee matching gifts: Double the impact of your gift by asking your employer to match your contribution to The Rotary Foundation. More than 15,000 companies match gifts to the Foundation, including many international corporations. Find out if your employer does at rotary.org/matchinggifts.

Fundraising for The Rotary Foundation on Raise for Rotary: [Raise for Rotary](#) is a platform that allows individuals and teams to create online fundraisers that benefit The Rotary Foundation. They are a great way to celebrate personal events and special occasions. Organizers can share their fundraisers through social media, email, and text, so family, friends, colleagues, and supporters can donate online. Raise for Rotary is available in English and U.S. currency only, but it will be released in additional languages and currencies beginning in 2021.

Fundraising for The Rotary Foundation on Facebook: You can raise funds for The Rotary Foundation using Facebook. Simply select either Rotary International or End Polio Now as your nonprofit, and share it with your friends. Funds received through the Rotary International page will support the World Fund, which pays for the Foundation's most urgent needs. Those received through End Polio Now will support polio eradication. Donations made through Facebook, as with other non-Rotary platforms, are combined and can't be credited individually by The Rotary Foundation. If you prefer to have your contributions recorded, donate directly to The Rotary Foundation.



THE ROTARY FOUNDATION WEEKLY MESSAGES

By Rotarians for Rotarians

WEEK 1

INTRODUCTION

Over the next year, I will be sharing a short weekly message about The Rotary Foundation, its programs and the need for your support. Today, I have a quote from Paulo Costa, Past President of Rotary International, 1990-1991.

“Rotary International’s masterpiece is The Rotary Foundation. It transforms our dreams into splendid realities . . . it is the most generous expression of Rotarian generosity - a generosity that not only brings benefits but also brings help and cooperation to solve the problems that affect mankind. The Rotary Foundation achieves the best that mankind can possibly achieve.”

Thank you for supporting The Rotary Foundation and its work.

WEEK 2

WHAT IS THE ROTARY FOUNDATION?

The Rotary Foundation is the charitable arm of Rotary International. It is a non-profit that is supported solely by voluntary contributions from Rotarians and friends of The Rotary Foundation who share its vision of a better world. Its sole mission is to support the efforts of Rotarians through Rotary’s mission, and the achievement of world understanding and peace through local, national and international humanitarian and educational programs in your back yard and around the globe.

Thank you for supporting The Rotary Foundation and its work.

WEEK 3

HOW DID THE ROTARY FOUNDATION GET STARTED?

The Rotary Foundation was founded in 1917 by Rotary International’s sixth president, Arch C. Klumph, as an endowment fund for Rotary “to do good in the world.” It has grown from an initial contribution in 1917 of \$26.50 from the Rotary Club of Kansas City, Missouri to more than \$4.4 billion dollars in total contributions. The Rotary Foundation made its first grant of \$500.00 to the International Society for Crippled Children in 1930, and to this day, it continues to “do good in the world” in the name of Rotary.

Thank you for supporting The Rotary Foundation and its work.

WEEK 4

THE WRITTEN OBJECTIVE FOR THE ROTARY FOUNDATION IN 1945

1. The promotion of The Rotary Foundation fellowships for advanced study
2. The fostering of any tangible and effective projects which have as their purpose the furthering of better understanding and friendly relations between the peoples of different nations
3. The providing of emergency relief for Rotarians and their families wherever war or other disaster has brought general destruction and suffering

The Rotary Foundation continues to do “good work” today!

WEEK 5

WHAT IS THE ROTARY FOUNDATION’S ANNUAL FUND?

The Annual Fund is the primary source of unrestricted support for the programs of The Rotary Foundation. From digging clean water wells for villages in Africa to teaching basic literacy skills to children in Latin America, during any given moment in a day, thousands of Rotarians volunteer their time and expertise to ensure that all contributions given to the Annual Fund are spent wisely on quality Rotary projects.

In the 2020-21 Rotary year, US\$139.4 million was donated to The Rotary Foundation’s Annual Fund. The Annual Fund is comprised of donations from Rotarians, friends of Rotary, corporations, workplace giving vehicles and can be matched by corporate matching gifts to leverage your donation. There is even an online resource that allows you to see if your company has a charitable matching program...check it out at: www.rotary.org/matchinggifts

Will you support the Annual Fund with a \$10 monthly gift this year?

You can download a full copy of the TRF weekly messages from <https://tinyurl.com/7680resources> and share with your Club Foundation team.

Name: Tom Smith

Title: 2022-23 District Polio Chair

Email: tjsdg7680@gmail.com

Text/Cell: 704-877-8825

Fun fact: I am a Coast Guard Licensed 50 ton Master Captain



Goals:

To increase giving to the Rotary Foundation- Polio Plus from current years leve.

1. Each club inclusive of member giving meet or exceed \$45 per capita
2. Every Rotarian give some amount to the Rotary Foundation - Polio Plus
3. Each club to promote Polio Awareness and or hold a Polio Fundraising event during the year, with emphasis on October 24, World Polio Day

Key Events:

1. Polio Eradication updates monthly to Presidents, Foundation Chairs and District leadership.
2. Recruit Polio Champions for each Area to assist in Awareness programs with the clubs
3. As requested by clubs to make presentations on Polio Eradication Efforts and Awareness.
4. Host District Polio Party October 22,2022

5 REASONS WHY WE MUST ERADICATE POLIO

1 YOUR GIFT WILL IMPROVE LIVES.

Today, 19 million people who would otherwise be paralyzed by polio are walking, and 1.5 million people who would otherwise have died are alive.

2 YOUR GIFT WILL INVEST IN THE FUTURE.

If all eradication efforts stopped today, within 10 years, polio could paralyze as many as 200,000 children each year. A polio-free world will be a healthier world for children everywhere.

3 YOUR GIFT WILL IMPROVE CHILD HEALTH.

Polio surveillance networks and vaccination campaigns also monitor children for other health problems, like vitamin deficiency and measles, so we can address them sooner.

4 YOUR GIFT WILL LOWER HEALTH CARE COSTS.

The global effort to eradicate polio has already saved more than \$27 billion in health care costs since 1988, and expects to save \$14 billion more by 2050.

5 YOUR GIFT WILL MAKE HISTORY.

Polio eradication will be one of history's greatest public health achievements, with polio following smallpox to become only the second human disease eradicated from the world.



At the end of the 1980s, more than 350,000 children were paralyzed by polio every year. Today, Rotary and its partners have reduced the incidence of polio by 99.9 percent. However, until we see the last of the poliovirus, eradication efforts need additional funding to:

IMMUNIZE

more than 400 million
children against polio
every year

IMPROVE

disease surveillance systems
to detect any poliovirus in a
person or the environment

HIRE

more than 150,000 health
workers to go door to
door to find every child

Donate now at endpolio.org

POLIO GLOBAL ERADICATION INITIATIVE



BEYOND POLIO

For over 25 years, the Global Polio Eradication Initiative (GPEI) has mobilized and trained millions of volunteers and health workers; reached remote and underserved households; mapped and brought health interventions to chronically neglected communities; and established standardized, real-time global surveillance and response capacity.

The knowledge, skills and infrastructure built to end polio are already helping to make dramatic progress on improving children's health – not only reducing the number of children paralyzed by polio by over 99%, but also decreasing the number dying from other preventable diseases in countries with strong polio infrastructure.¹



Expanding the Reach of Health Services

Frontline polio workers aim to reach every child with vaccines and deliver other critical health interventions to children who would otherwise be missed.

Health workers trained through the polio program in **India** have identified and integrated unimmunized children into routine immunization in more than 400,000 high-risk polio sites, tripling vaccination coverage in Bihar state from 31% in 2002-04 to over 80% in 2012-13.²

In the **Democratic Republic of the Congo**, measles vaccination campaigns have been integrated into polio immunization efforts, helping to increase measles immunization coverage in the country from 71.3% in 2014 to 95% in 2015.³

Globally, 1.3 billion vitamin A supplements have been distributed during anti-polio campaigns, helping to prevent more than 1.5 million deaths globally and delivering an economic benefit of \$17 billion.⁴



Improving Disease Surveillance

Surveillance networks that serve to find every last poliovirus also help countries better map and monitor the presence of other diseases and respond quickly to outbreaks.

In **Nigeria**, the strong coordination of the Emergency Operations Center (EOC) model and surveillance infrastructure created by the polio program were utilized to detect, track and stop the 2014 Ebola outbreak before it could establish a foothold.⁵

In **Nepal**, the surveillance network established for polio is being used for other devastating diseases, such as Japanese encephalitis and neonatal tetanus. Following the 2015 earthquakes in the region, polio workers trained in surveillance helped the country to be on the alert for any disease outbreaks, as well as to implement vaccination campaigns for measles and rubella in affected areas.⁶



Building Health Worker Capacity

Millions of vaccinators, tens of thousands of community mobilizers, and thousands of skilled technical staff trained through the polio program are now also helping to prevent and treat other diseases.

Polio teams in the ten countries with most significant polio assets already spend an average of 54% of their time supporting routine immunization and other health interventions, including nutrition and malaria prevention.⁷

In **South Sudan**, in addition to polio immunization activities, polio workers spend time on other health services, such as detecting and addressing cholera, measles and meningitis outbreaks.⁸

In **Kenya**, polio surveillance officers not only ask health workers, traditional healers and teachers about their knowledge of polio, but also strengthen their knowledge of other diseases like measles and neonatal tetanus to ensure that each case of disease is reported.⁹

Planning for the end of polio

Polio eradication will be one of the greatest public health victories of our lifetime. We need to plan now to ensure that the world will stay polio-free and that the lessons, resources and infrastructure, which are already benefitting children beyond this one disease, continue to help children for generations to come.

To make the most of this opportunity, it is crucial that governments, civil society, Ministries of Health, and donors transition some of the polio infrastructure to sustain a polio-free world and to help meet other health needs, particularly in places with weak health infrastructure. By identifying the overlap between what the polio program has to offer and country-level priorities for strengthening health systems, we can make a lasting difference to health beyond polio. We can strengthen the foundations of health by reusing the building blocks of polio eradication.

By beginning to plan now, we can keep the world polio-free and ensure that the investments made in ending polio have a broad and lasting impact on children's health and development, long after polio is gone.



1 <http://www.polioeradication.org/Polioandprevention/Historyofpolio.aspx>

2 http://www.who.int/immunization/diseases/poliomyelitis/inactivated_polio_vaccine/case_study_india.pdf?ua=1

3 DRC Country Snapshot

4 <http://www.euractiv.com/section/development-policy/opinion/the-eu-can-choose-to-defeat-polio/>

5 <http://blogs.worldbank.org/health/nigeria-s-seven-lessons-polio-and-ebola-response>

6 <http://www.polioeradication.org/mediaroom/newsstories/Polio-Staff-Support-Nepal-Earthquake-Response/tabid/526/news/1232/Default.aspx>

7 RESULTS: Putting Immunisation at the Heart of Health Systems – Polio: A Case Study

8 <http://www.results.org.uk/sites/default/files/files/One%20Last%20Push.pdf>

9 <http://www.vaccineswork.org/post/131738180012/disease-detectives-finding-every-last-virus-to>

Rotary International Proclamation - World Polio Day

WHEREAS, In 1985 Rotary International launched PolioPlus and spearheaded the Global Polio Eradication Initiative with the World Health Organization, U.S. Centers for Disease Control and Prevention, and UNICEF to immunize the children of the world against polio; and

WHEREAS, polio cases have dropped by 99.9 percent since 1979 and the world stands on the threshold of eradicating the disease; and

WHEREAS, To date, Rotary has contributed more than US\$1.5 billion and countless volunteer hours to the protection of more than 2.5 billion children in 122 countries; and

WHEREAS, Rotary is currently working to raise an additional \$200 million toward a \$355 million challenge grant from the Bill & Melinda Gates Foundation; and

WHEREAS, These efforts are providing much needed operational support, medical personnel, laboratory equipment and educational materials for health workers and parents; and

WHEREAS, In addition, Rotary has played a major role in decisions by donor governments to contribute \$8 billion to the effort; and

WHEREAS, the Rotary Club of < your club name> is one of over 55 clubs throughout our Rotary District 7680 with over 2,300 members sponsoring service projects to address such critical issues as poverty, health, hunger, illiteracy, and the environment in their local communities, and abroad.

Therefore, I, <name of the mayor> of <your town or city>, do hereby proclaim **October 24, 2022 as World Polio Day** in <city>, <state>, and encourage all citizens to join me and Rotary International in the fight for a polio-free world.

Name: PDG George Solomon

Title: Global Grants Chair

Email: wallst71@gmail.com

Text/Cell: 516 380-6001

Fun fact: I have been to Haiti 36 times since 2007



Goals:

I would like every club to be involved in a Global Grant. International Service is one the 5 areas of service every club should be involved with.

Key Events:

As Covid 19 will allow, I plan to visit clubs and talk about The Rotary Foundation and its Global Grant Programs. And how each and every club can get involved.

Name: Luke Upchurch
Title: District Grants Subcommittee Chair
Email: upchurch.luke@gaston.edu
Text/Cell: (704) 616-2369
Fun fact: Stand Up Paddleboard Enthusiast



Goals:

- Maintain an streamlined process for clubs to apply for and receive district grant funds to support local and international projects to meet critical needs;
- Increase active participation of Rotarians in district grants;
- Support and encourage the participation of clubs new to the district grant process;
- Improve ongoing communication and celebration of district grant accomplishments;

Key Events:

- March 26, 2022 - Required District Grant Training
- April 28, 2022 - District Grant Application Office Hours (5pm to 7pm)
- May 12, 2022 - District Grant Application Office Hours (5pm to 7pm)
- June 2, 2022 - District Grant Application Office Hours (5pm to 7pm)
- June 15, 2022 - 2022-2023 District Grant Applications Due
- July 20, 2022 - District Grant Committee Application Review Meeting
- August 1, 2022 - Announce District Grants Award to Clubs
- September 1, 2022 - District Grant Funds Distributed to Clubs



Name: Mark Markanda

Title: 2022-23 Million Dollar Challenge Chair

Email: smarkanda@carolina.rr.com

Text/Cell: 704-604-1345

Fun fact: All members of Mark's family are Multiple Paul Harris Fellows. Mark and his late wife Uma are ARCH KLUMP society members, Level III Bequest Members, and Benefactors.



Goals:

Raise a minimum of \$1,000,000 USD in new donations for programs of The Rotary Foundation from July 1st, 2022 to June 30th, 2023

Minimum donations of \$10,000 USD from each donor in cash, securities or a bequest

Key Events:

Program at your club to learn more about the Million Dollar Challenge

Recognize and Celebrate the Donors at Million Dollar Dinner



Name: Luther Moore

Title: District Cart Chair

Email: luthermoore2015@gmail.com

Text/Cell: 704-641-6048

Fun fact: When I was in college at Davidson College, I was a Basketball Manager for 4 years for Lefty Driesell



Goals:

- Each club will have an active CART program which encourages the ongoing support of CART.
- Each club will actively solicit contributions to CART and will forward them to CART on a monthly basis.
- Each club will subscribe its members to the CART newsletter which comes by email.
- Each club will appoint a CART coordinator who will actively promote CART in the club.
- The CART website is cartfund.org. Contributions can be made online through the contribution online portal which is mycartfund.org.
- CART will be supported in district newsletters as distributed.

Key Events:

- The District Cart Director will be available to visit clubs to promote CART and to answer questions as needed.
- Each Assistant or Area Governor will actively promote CART during club visits or by Zoom calls with club presidents.

Name: Assaad Mounzer, MD, MA, PCC

Title: 2022-23 Co-Chair Peace, Conflict Prevention & Resolution Committee (PCPR), District 7680.

Email: assaadmounzer@gmail.com

Text/Cell: 704-746-1129

Fun fact: I like to dance. I write poetry and I am a Certified Life Coach and Mindfulness teacher. I teach meditation and stress management . I am the author of two books: “Secrets Buried in the Sand” a poetry book, and “Burnout to Engagement”, Mindfulness in action, a Self-Help book.



Goals:

1. Become a Peacebuilding Rotary club, by aligning with objectives of the Rotary Action Group for Peace (RAGFP). Have two club members join RAGFP and submit a club membership application.
2. Educate Rotarians about the “Pillars of Positive Peace” to implement peace building standards in their projects.

1. Well-functioning government	5. Sound business environment
2. Equitable distribution of resources	6. Acceptance of the rights of others
3. Good relations with neighbours	7. Free flow of information
4. High levels of human capital	8. Low levels of corruption
3. Align the Pillars of Positive Peace with the Seven Areas of Focus of Rotary.
4. Support Rotary’s Peace Fellowship Program and Peace Centers
 - a. Attend annual peace conference at Duke-UNC Chapel Hill Peace Centre)
 - b. Promote peacebuilder fellowship & partnership with clubs in district and around the world (establish contact with other Peacebuilder Clubs to share ideas and collaborate on projects)

Key Events:

1. Rotarians will initiate a Peace project to educate the community about positive peace, and training community members in peace education, peace leadership, and conflict prevention and resolution. They can Enhance the capacity of individuals and communities to transform conflict and build peace.
2. Attend Peace activities of other clubs in the district. Initiate a project for placement of a Peace Pole in a local park, in association with the local town council and chamber of commerce.
3. Celebrate International Peace day , on Sep 21, with an event to involve the community, leaders and individuals, for awareness and friendships.
4. Protecting the Environment, planting trees for peace. Improving dialogue and community relations to determine how best to manage natural resources.

Name: Firoz Peera

Title: 2022-23 Co-Chair Peace, Conflict Prevention & Resolution Committee (PCPR), District 7680.

Email: fpeera@carolina.rr.com

Tel: 704-341-8407



Goals:

1. Become a Peacebuilding Rotary club, by aligning with objectives of the Rotary Action Group for Peace (RAGFP). Have two club members join RAGFP and submit a club membership application.
2. Educate Rotarians about the “Pillars of Positive Peace” to implement peace building standards in their projects.

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Name: Sean Gautam

Title: Co-chair, District Community Service

Email: sean@portfoliopros.com

Text/Cell: (704) 430-8277

Fun fact: I'm right-handed but play golf left-handed.



Goals:

- Get ALL clubs to participate in 2-3 district-wide community service projects
- Advise clubs to seek the help of District Community Service Team
- Focus on creating more impact with your community service projects
- Generate visibility for service projects to engage members and attract new ones
- Collaborate with other clubs to create a bigger impact
- Double the size of club's community service project(s) by seeking a District Grant
- Share, share, share with every means available club's service projects

Key Events:

- Host monthly 30-45 minute Zoom sessions to share ideas and progress updates
- Lead focused information/breakout sessions at District events
- Use WhatsApp Community Service Group to share instant updates
- Provide information on District-wide community service project opportunities
- Promote successful community service projects to educate other clubs



Name: Linda L Rakvic

Title: District Community Service Co-Chair 2022-2023

Email: lindalee3751@gmail.com

Text/Cell: 440-840-0591

Fun fact: As a culinary instructor/personal chef, I LOVE to cook BUT my expertise in baking is 0!



Goals:

- Collectively work and collaborate with Rotary Clubs, other service organizations, and volunteers to maximize the impact of projects.
- Enlist public awareness of district service projects utilizing all forms of media, and encouraging clubs to publicize their individual projects
- Advise clubs to pursue the assistance of the District Community Service Team as needed.
- Encourage ALL clubs to participate in 2-3 community service projects in 2022-2023.
- Seek a District Grant to double the size of the club's service project/projects.
- Enhance better communication amongst clubs.

Key Events:

- Promote/publicize club's successful service projects to educate other clubs of potential projects.
- Spear-head informational/breakout sessions concerning club community service
- Projects at District events.
- Dispense timely information on community service opportunities.
- Host monthly 30-45 minute Zoom sessions to exchange information and serve as a clearinghouse for projects.
- Utilize WhatsApp Community Service Group to share instant updates.

Name: John Tabor

Title: Co-Chair PI/PR (Public Image / Public Relations)

Email: john.tabor@hdrinc.com

Text/Cell: 704.358.8000

Fun facts: One of the few people in the world to hit a golf ball off the top of Kilimanjaro (Rotary Climb 2012); Served on the Charlotte City Council; Served as President of the 31st largest Rotary Club in the world out of 34,000+; and played football at Clemson (long before they were good) :-)



Goals:

Assist clubs with their public image and outreach. We will be your focal point for information and support in the following:

- Establish relationships with Club PI/PR chairs.
- Support District Club presence in local communities
- Serve as a resource for all materials required for District Events and related activities
- Provide template collateral materials to clubs – i.e. Club Brochure, Newsletter, etc. by linking to the Brand Center (www.rotary.org) and other resources
- Meet as needed to address PR/PI updates and club needs
- Create alignment with Assistant Governors to collect and disseminate PI/PR information
- Develop PI/PR workshop/training sessions
- Assist clubs with using the Rotary Brand (photos, logos, etc.)
- Assist clubs with PowerPoint Templates (if they use PowerPoint in their meetings)
- Assist Clubs in promoting their projects through the District Newsletter

Key Events:

- In the first month, we will create a Kick-Off meeting to orient Presidents and PI/PR Chairs, and refine a schedule
- In the first two months, we will conduct multiple (repeat) seminars on PI/PR Basics (Branding Center and other resources)
- Following these, we will meet quarterly or as needed with PI/PR Chairs and Club Presidents or other leaders to discuss progress and needs
- We will be available for one-on-one counseling as needed



Name: Wendy Barnhardt

Title: Co-Chair PI/PR (Public Image / Public Relations)

Email: dr.wendy.barnhardt@gmail.com

Text/Cell: 704-310-1423

Fun fact: You can't get more fun than having five wonderful grandkids, unless... #6 arriving in April!

Past President of Rowan Rotary and the first President of Rowan Rotary to serve during a pandemic.



Goals:

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Why your club needs a public image chair

Bernd Meidel, District 1950 Public Image Chair (Germany)

It's important that Rotary and Rotaract clubs tell their stories in ways that help communities understand what Rotary does and why our work matters so as to inspire others to get involved. Appointing a club public image chair can increase your success at making the club's communications consistent and unmistakably Rotary.

Why you should have a public image chair

When a club promotes itself and its work, they are increasing Rotary's awareness in the community. But it's also difficult for those club members who are organizing service projects to be responsible for marketing them too. A public image chair can help with all of that. They can manage the club's public relations, press, and marketing in a coordinated and consistent way throughout the entire Rotary year, across projects.

What a club public image chair does

The chair is responsible for designing flyers and posters, writing press releases, updating the website, managing the club's social media presence, and making sure the club logo is used properly and consistently. Ideally, the club public image chair would manage a team with the appropriate skills to help, all working together to showcase the club and their members as people of action.

What qualifications are needed

The chair should have experience in marketing, journalism, copywriting, or digital media. Photo or video creation and editing is also a plus, as is having existing contacts to local journalists.

Available resources to help you succeed

The Rotary Brand Center contains templates that are extremely helpful. I also recommend club public image chairs meet regularly with the district public image chair via digital networks or events to share ideas and strategize.



Name: Allyn Oliver

Title: Foundation Banquet Committee Chair

Email: allyn.oliver@gmail.com

Text/Cell: 704.900.4209

Fun fact: I love board & card games and always joke that I had kids so someone would play with me. Clue is my favorite to play with my two boys!



Goals:

Our goal is to put on an event that brings Rotarians together from around District 7680 to celebrate the great work of The Rotary Foundation, both here and abroad, as well as to thank our Foundation donors.

Key Events:

The annual Foundation Celebration will take place on November 18, 2022 at Great Wolf Lodge in Concord, NC.

Planning meetings will begin in earnest roughly 3-4 months ahead of the event and will likely start bi-weekly moving to weekly as the date of the event approaches. Please reach out if you would like to be involved in any way!

Name: Justin S. Merritt
Title: District Conference Chair
Email: jsmerritt7@gmail.com
Text/Cell: 919-637-5761
Fun fact: I enjoy Spartan Races



Goals:

My goal is to work with our District leadership and leaders in our Clubs to provide a District Conference that energizes attendees with the unity and action of Rotary. This District Conference will provide opportunities for Rotarians to expand their networks, engage in service projects and learn more about the remarkable impact Rotary has on our world.

Key Events:

The District Conference will be held at the beautiful Sheraton LeMeridien in Charlotte, beginning on Friday, May 5, 2023 and running through Sunday, May 7, 2023. There will be a mix of service projects, inspirational speakers and unmatched fellowship with fellow Rotarians. This District Conference will be a joint Conference, with District 7690, in Central NC, which will provide a fantastic opportunity to network and share ideas with our neighboring District.



When: May 27th - 31st, 2023

Where: Rod Laver Arena and the Melbourne Convention & Exhibition Centre
Melbourne, Australia

Registration: <https://convention.rotary.org/>

Quick Facts:

Melbourne is the coastal capital of the southeastern Australian state of Victoria. At the city's centre is the modern Federation Square development, with plazas, bars, and restaurants by the Yarra River. In the Southbank area, the Melbourne Arts Precinct is the site of Arts Centre Melbourne – a performing arts complex – and the National Gallery of Victoria, with Australian and indigenous art.



Food for thought

- Committees should work together like Olympic Circles (not just circles)
- Recognize, celebrate and thank Rotarians in your Club on a monthly basis
- Easy, fun ways to keep a new club going - <https://blog.rotary.org/2021/05/13/easy-fun-ways-to-keep-a-new-club-going/#more-11941>
- Create a club that members will love. Create a relationship similar to that you have with your Alma Mater.
- Introduce a buddy program in your club. Buddies check on each other periodically and make sure they attend Rotary events and participate in service projects.
- Take care of members. They will take care of our community.
- Make a "to be" list in addition to "to do" list
- Consider twinning with another club (possibly international club). Share bulletins, exchange ideas, introduce members and plan for friendship exchange.
- Do exit interviews for anyone who leaves the club and share the information with the club board
- Recognize first responders in your local community. Emergency Medical Technicians (EMTs), paramedics, firefighters, and police officers are all considered first responders.
- Collaborate and support clubs in your area.
- Offer opportunities to members to participate in Club, District, Zone and Rotary International events.
- Celebrate Rota-versarys of your club members.
- Encourage club members to invite family, friends, colleagues and neighbors to service projects and fundraisers
- Share your Rotary stories on social media.
- Invite people to your Rotary events, especially service projects. This is key to membership growth.
- Consider pairing your less engaged members with Rotary mentors. Take the Best Practices for Engaging Members course to develop strategies for engaging people at all stages of membership. You'll learn how to energize the club experience, keep members interested, and prevent your club from becoming stale.

Notes

Notes

FOUNDATION CELEBRATION

and Service Project



Friday, November 18, 2022
Great Wolf Lodge



JOINT DISTRICT CONFERENCE

Districts 7680 and 7690



Friday - Sunday, May 5-7, 2023
Marriott BONVOY Le Meridien, Charlotte

